EIGHTY-NINTH YEAR, NO. 13

NEWMARKET, ONTARIO, THURSDAY, MAY 2ND, 1940

SINGLE COPIES 50

WATER STRUCK MILE NORTH OF TOWN

Era Editorial Page Declared Best In Ontario and Quebec

ERA FRONT PAGE PLACED IN SECOND POSITION

(By Windsor Daily Star) Windsor, Ont., April 27.-

Andrew O. Hebb, of Newmarket, was elected president to head the Ontario-Quebec division

round newspaper, printing and Thomas E. Walsh led the com- WIFE DIES MONTH

today his paper won the George | Windsor Daily Star. Pearce memorial trophy and was The Port Elgin Times, of which Mrs. Silas VanLuven died trophy for best front page.

the George Pearce trophy for a son of the late J. T. Clark. best editorial page.

Canadian Statesman, at luncheon | Era as the other contestant. by C. E. Bond, of the New Lis-Printer and Publisher.

The Canadian Statesman piled Amherstburg Echo. up 94 points and was followed by On the board of directors are roy Age-Dispatch.

GETS TWO IN ONE

Donald Fines, Main St. jeweller, is telling a "believe-it-or-not" story this week. He caught two rats in one trap at the same time.

Andrew Hebb, new president of the Ontario-Quebec Division, C.W.N.A., was presented with the of the Canadian Weekly News- George Pearce trophy for having papers Association at the morn- the best editorial page, in his ing session today of the annual Newmarket Era. He was a convention in the Prince Edward runner-up for the Stephenson trophy also. Presentation was Presentation of the new offi- made by Bruce M. Pearce, of the cers was made at luncheon at the | Simcoe Reformer, son of the man same time as announcement of in whose honor the trophy is bride of April 20. winners in the contests for presented annually. This is the trophies offered for best editorial oldest trophy given in the Ont-

mittee of judges, who included Mr. Hebb, of the Newmarket Ron Everson of Montreal, H. A. Era, was vice-president during Graybiel, president, and W. H. the past year and in competitions | Vaughan, executive editor, of the

the best front page, presented in a town with population of result of a stroke on April 12. by A. E. Stephenson, of New 1,500 or less. L. C. Thompson, Liskeard, in memory of his editor of the Lucknow Sentinel, at Pine Orchard in 1862, the

The handsome trophy, with its newspapers published in towns brated their 57th wedding anninewspaper sheet in silver stand- of 1,500 or less, went to the Mering on a walnut base, was pre- cury Sun, of Rodney, in a field associated with the Friends sented to John James, of the of two, which had the Lanark church.

Officers of the Ontario-Quebec keard Speaker. Announcement Division for the coming year are: of the winner was made during honorary president, R. A. Giles, the morning by one of the Lachute, Quebec; president, judges, H. A. Nicholson, editor of Andrew Hebb, Newmarket Era; first vice-president, Frank Mac-Twenty-six entries were noted intyre, Dundalk Herald; second for the trophy and 12 were listed. vice-president, John Marsh

the Kincardine News and the Walter Legge, Granby, Quebec, Newmarket Era in a tie (91 | Leader-Mail; C. P. Pearce, Simpoints); the Gananoque Reporter, | coe Reformer; C. E. Bond, Tem-Port Elgin Times, Stouffville iskaming Speaker, New Lis-Tribune, St. Marys Journal- keard; L. B. Calnan, Picton Argus, Amherstburg Echo, Huron Gazette; C. B. Smith, Creemore Expositor, Midland Free Press, Star; W. C. Aylesworth, Watford New Liskeard Speaker, Strath- Guide-Advocate, and William Bean, Waterloo Chronicle.

Honors In Two Competitions Awarded To Newmarket Roadhouse and Rose, to the per- He remained at his brother's on who guessed the correct or home and died yesterday morn-p.m.

The Era was awarded the George Pearce trophy, given by Bruce and Clen Pearce of the Simcoe Reformer in memory of their father, for the best editorial page in any The sealed number was 2469. member weekly newspaper, at the Ontario-Quebec division of the Canadian Weekly Newspapers Association.

In making the award the judges, whose report was given RED CROSS CHANGES by Thomas Walsh of the Walsh Advertising Co., Windsor and Toronto, said: "In selecting the paper we did for the special award, we believe that we picked an outstanding editorial job that would be hard to beat any place in to a change they desire to make America."

He then stated that they had selected out of the papers on hand on Monday and Friday of entered the leading eight, but not necessarily in the order May. indicated: Newmarket Era, Leamington Post and News, Collingwood Enterprise-Bulletin, Fergus News-Record, at the headquarters on Tuesday fall when he has to turn it ahead the North Atlantic lurks the Whitby Gazette and Chronicle, Amherstburg Echo, Brampton Conservator, and Canadian Statesman. Of As will be seen. Saturday will be these, he said, The Era was selected as the best.

The Bowmanville Canadian Statesman, for the last two remain open. Ladies are asked to years holder of the Pearce trophy, was the winner of a new please note this change. trophy, the E. F. Stephenson memorial trophy, given by his son, in memory of a former publisher of the New THE FIRST OF MAY Liskeard Speaker and the Aurora Banner. This trophy was for the best front page. The Statesman scored 94 points and The Era was tied with the Kincardine News for second place with 91 points.

The judging committee for the latter competition was headed by H. A. Nicholson, editor of Canadian Printer and a number of families have been Publisher.

The Era was given 35 out of 40 points for typography, several May 1 changes. make-up, display and illustration, 30 out of 30 points for local news, 18 out of 20 points for number of items, and nine out of ten points for press-work.

Previous holders of the Pearce editorial page trophy-won by The Era are: 1934, Huntingdon Gleaner; 1935, Fergus Queen St. W., to the house occu- INDUSTRIAL LEAGUE WILL News-Record; 1936, Kirkland Lake Northern News; 1937, pied by Mr. and Mrs. Wm. White, Fergus News-Record; 1938, Bowmanville Canadian Statesman; 1939, Bowmanville Canadian Statesman,

The honors won at Windsor probably mean more than their summer home at Island bers on Tuesday evening, May 7, any The Era has previously won. While the Charles Clark | Grove. cup, won by The Era in 1935, 1936 and 1938, was for dominion-wide competition and for the best all-round newspaper instead of for a particular page or pages, it

was restricted to newspapers from 1,000 to 2,000 circulation. The Pearce trophy competition was open to all weeklies of Ontario and Quebec regardless of size, and the Stephenson trophy competition was open to all weeklies published in outstanding weeklies were not entered in these competitions. | Main St.



WED IN APRIL

Mrs. Lewis Alfred Watts, nee Mary Margaret Shannon, daughter of Rev. and Mrs. Hugh Shannon of Queensville, was a pretty

AFTER HER HUSBAND

Exactly a month following her husband's death on March 30 runner-up for the Stephenson Hugh Ferguson is publisher, won York county hospital, on Tuesthe J. T. Clark memorial trophy day, April 30, after an illness of Winner of the new trophy for for the best all-round newspaper two weeks. Death came as the

Sophronia Johnson was born father, the late E. F. Stephenson, received the trophy for Mr. Fer- daughter of Hannah Lundy and was the Bowmanville Canadian guson. It was presented by Jabez Johnson. On April 3, 1883, functioning. Statesman, which last year took Joseph W. G. Clark, of Toronto, she married Silas VanLuven. Mr. VanLuven died just five days The prize for printing, for before they would have celeversary. Mrs. VanLuven was

two sons, Percy, Los Angeles, for the blind tag day. No can-three dollars for high school Cecil, Toronto, and one daugh- vassers are paid. All work in students and two dollars for pubter, Mrs. Jas. Hope, Pine Orch- connection with the campaign is lie school students. two grandsons.

The funeral service was held it is given." this afternoon at her late residence, 55 Gorham St., and was conducted by Rev. Burton Hill, DES assisted by Dr. D. McIntyre. Pallbearers were Walter Hall, Frank Playter, Gordon Stevens, Frank Prest, Charles Lepard and Wm. Sawdon. Interment was made at Pine Orchard cemetery.

WINS MARSHALL MATTRESS WITH LUCKY GUESS

scaled number bidden on the

The box of guesses and the sealed number on the mattress were opened in The Era office. Miss Shea's guess was 2456.

DAYS FOR WORK

The sewing and knitting department of the Red Cross Society would like to notify the public as for the month of May.

The sewing committee will be each week during the month of

The knitting committee will be and Thursday, 401 the end of May. 111 hours. eliminated, with the exception of Saturday, May 4, when they will

WAS MOVING DAY

With the first of May comes the big spring moving week and changing their place of abode, E. A. Boyd, real estate agent, lists

Mrs. Frank Dunean and family have moved to 141 Main St. Mr. and Mrs. Charles Moffatt, who recently sold their home to Mr. Boynton, have moved to 33 who have moved to 51 Park Ave.

Mr. and Mrs. Leder have should be on hand. leased Mr. N. L. Mathews' house at 120 Prospect Ave.

moved to 22 Queen St. E., the Band or S.O.E. Lodge should house recently vacated by Mr. attend if they wish to play. If Fortier, who has moved to Tor- you cannot attend and want to F. J. Vandenburg, Queen and

TAG SATURDAY HELPS BLIND HELP SELVES

"The Canadian National Institute for the Blind believes that blind people, if given an opportunity, can perform a useful service." Mrs. F. H. Robinson, convenor of the Newmarket committee in charge of a tag day for the C.N.I.B. on Saturday, told The Era this week.

"The Institute practices what it preaches. Its managing director is blind. The librarian is blind. Five of the stenographic staff are blind. The telephone switchboard operators are blind. The managers of half a dozen departments are blind. The field service workers who keep the Institute in touch with blind men and women all over Ontario are blind. The home teachers, who teach newly-blinded people how to be blind and how to read and work and type, are blind.

"The Institute directly employs more than 300 blind people in Ontario and hundreds more, who, through facilities provided by the Institute, work at home and are able to earn a few necessary dollars to add to their meagre incomes. The Institute is supported by government and municipal grants and by public subscriptions, the funds derived from the understanding public accounting for over two-thirds of the amount required to keep it

"This week the citizens of anitarian work," said Mrs. Rob- son, on Monday evening.

WHILE VISITING HIS BROTHER HERE

Former Newmarket merchant Fred Bennett of Toronto died at the home of his brother, Frank, Wednesday morning.

Mr. and Mrs. Bennett came from Toronto on Monday night to visit Frank Bennett in his new Miss Margaret Shea, 54 Tim- home on Millard Ave. Just as othy St. E., was the lucky winner they were about to leave for of a fine Marshall spring mat- | home, Fred Bennett was taken Roadhouse and Rose, to the per- He remained at his brother's

Fred and Frank Bennett came to Newmarket about 1911 and conducted a hardware business in the store now occupied by Parson's Fair. Fred Bennett finally went to Toronto, leaving his brother, who is now an electrician, to carry on.

His wife and a daughter, Mrs. Kirkpatrick, Toronto, survive.

CLOCK MISSES HOUR

The post office clock did not morning. At 20 to two the jani- of the Royal Canadian Navy. tor, Harvey McCordick, mounted Aboard these ships every eye the tower and put the clock skinned. Gun's crews stand

BRIGADE NEEDED TO PUT OUT GRASS FIRE

that had gotten out of hand and threatened the buildings, the brigade soon had the fire under control.

JUNIOR CHOIR PHOTO TAKEN BY BUDD STUDIO

The splendid picture of the Photo Studio. Credit for the pic- lunch. ture was not given through an

HOLD SECOND MEETING

A second meeting of the New-Mr. and Mrs. E. A. Wilson have | market Industrial league teams moved from 51 Park Ave. to will be held in the council chamat 8 p.m., D.S.T. All interested Any player who is not already

associated with the Davis Leather Mr. and Mrs. Robert Dick have | Co., Office Specialty Co., Bugle play this year, you must leave Niagara Sts. about 11 o'clock May 7.



R. A. Giles (left), is seen above being greeted by Wallace R. Campbell, president of the Ford Motor Company of Canada, Ltd., when I he Ontario-Quebec division of the Canadian Weekly Newspapers' would insist on the use of a the shale and that there was no Association visited the Ford plant last Friday, during their convention at Windsor. Mr. Giles is the retiring president of the association. -Photograph by courtesy of the Windsor Daily Star

JOCK CHOPPIN IS TENNIS PRESIDENT

An enthusiastic group of ten-Newmarket have their chance to his fans gathered at the offices assume their share of this tre- of Mathews, Lyons and Vale to mendously important and hum- make plans for the coming sea-

Several rules were revised and "The drive is under the direc- fees were raised to the former Mrs. VanLuven is survived by tion of the Newmarket committee fee of five dollars for seniors,

ard, three granddaughters and voluntary. All money subscribed | Officers elected were: presiis used for the purpose for which dent, Jock Choppin; vice-president, Dr. J. G. Cock; secretarytreasurer, Irene Parks.

"THANKS, MR. RUTLEDGE"

Guy Rutledge, R.R. 1 Newmarket, is a regular user of Era classified advertisements. Last week he advertised a horse for sale. On Friday he sold the horse to one of two inquirers. Since then he has had six or eight more inquiries.

WILL MEET MAY 8

The Junior Ladies' Aid of the Christian church will hold their monthly meeting at the home of tress, given away last week by ill with a severe heart attack. Mrs. Wm. Young, 64 Park Ave. on Wednesday, May 8, at 7.30

"Atlantic Patrol" will be presented at the Strand theatre, Newmarket, students. May 27 and 28.

Today the deep-laden convoys steam endlessly out of Canada's ports with their precious cargoes strike the hour of two, as is its of war supplies for the Allies. twice-daily custom, on Sunday Escorting them are the destroyers

ahead one hour, muffling the their loaded guns. Torpedoes and gong so that it would not strike depth charges are ready for instant two. His big job comes in the action. For in the grey waters of

menace of the U-boat. The film describes the life of Canada's seamen engaged in this

ENTERTAIN AURORA SUNDAY-SCHOOL CLASS

Ronald Neilly's Sunday-school class of the United church entertained Dudley Wilcox's class of Aurora last Monday night.

the winter months.

WANT "Y, M." RETURNS MADE WITHOUT DELAY

All Y. M. C. A. returns not

already made should be turned over to F. II. Hewson at the Imperial Bank as soon as possible, J. O. Little, chairman, states. CHIMNEY BLAZE IS

QUICKLY EXTINGUISHED A chimney fire at the home of

Mr. and Mrs. Frank Bennitz your name with Elmo Druery, 4 this morning was quickly ex- will be held on Tuesday, May 7, shall not prevail against it, but society are spiritual, and it you towns of less than 4,500 population, although a number of have taken an apartment at 214 liamilton St., before Tuesday, tinguished by the use of chemi- at 3.15 p.m. in the council religion will be forced back into destroy the spiritual, you destroy cals. No damage was done. chambers.

A MESSAGE FROM OTTAWA

A much appreciated telegram of congratulation on honors won by The Era at Windsor was received this week from Aubrey Davis, president of the Davis Leather Co., who is at Ottawa carrying on his duties as a member of the war supply board.

The Era warmly appreclates the many messages of congratulation received this week.

STUDENTS PRODUCE 'SCHOOL NEWS 1940'

"School News 1940." the Newmarket high school students' official account of this term's happenings in the school on the hill, rolled off the presses Wed-

In its pages are recorded the social, athletic and other activitics of "Newmarket High." Candid camera shots and pictures of the teams and prize-winners are bright and humorous spots in the publication.

Editor-in-chief is Barbara Davis, managing editor, Geale Hewson; fiction editor, D. O. Mungovan; boys' sports editor, Jack Peppiatt; girls' sports editors, Mary Osborne and Jear Smith. Candid camera "clicks were taken care of by Murray at 2 p.m. Davis, Donald McBride and Kenneth Johns. Many other contributions were made by other

ATTAINS RANK OF CAPTAIN

Lieut. Glen Boyd, second son of Dr. and Mrs. S. J. Boyd, has completed his training at Ottawa and has qualified for the rank of captain in the Royal Canadian Army Medical Corps, C.A.S F., in the air force division.

vital war service, their unceasing superintendent, has moved into vigilance through cabn and storm, the house at the waterworks, and Called to the fair grounds last and what they do when a look-out Wm. O'Halloran, the retiring Friday afternoon about three spots a suspicious object and the superintendent, has moved into o'clock, to extinguish a grass fire alarm-rattlers sound for action- the Seymour Winans house on Prospect St.

MAY GO WEST

Rev. R. R. McMath is suffering from asthma, which developed from influenza. His physician, eral secretary of the social ser-Dr. S. J. Boyd, has recommended vice council of Canada and for Trinity United church junior very enjoyable evening was that he go to Alberta as soon as four years a representative of choir which appeared in last spent in games and races, ending he is well enough to travel. Mr. the New York "Inquirer" newsweek's Era was taken by Budd by the serving of a bountiful McMath was recently given July paper in Geneva, was guest in excess of the church on the These two classes competed in to hasten the recovery of his Paul's Young Men's Club on Fria series of hockey games during voice, so that if he goes to day evening, in the parish audi-Alberta this spring he would torium. probably stay until the end of August.

BREAKS ARM

Dr. S. J. Boyd.

WILL MEET MAY 7

Promising Flow Of Water Struck Mile North Of Hydrants

WILL HAVE TO BE BROUGHT BY PIPE TO NEWMARKET FROM GREEN LANE

YOR BOYD DELIGHTED WITH FIND

Water that promises to solve Newmarket's chief municipal problem for some years to come was struck on Monday along the canal right-of-way just south of the green lane, the side-road a mile and a quarter north of Huron St.

A test of the quantity and quality of the water is still to be completed.

Mayor Dr. S. J. Boyd and members of the council were jubilant over the find.

The water is about a mile from the nearest town hydrant, and it town council meeting on Friday has been frequently stated in afternoon. Failure of the testcouncil that it would cost \$10,000 | hole on the Edgar Bogart prop-Whether the mains would be laid | the mayor. underground or on the surface, The Era is not informed.

large pipe, so that the supply water found. Promise of water could be supplemented in years part way down did not "pan out," to come if necessary.

depth of 151 feet. The drill suggested drilling north of the passed through clay all the way town instead of sinking another until it struck water sand. The hole near the stand-pipe, as clay formation is considered an authorized by the council, and

gauge hole ten feet from the mittee had secured the authority original test-hole, from which of the Trent Valley Canal Co. in the water was gushing, to test Peterboro and the department of the flow, and to determine the railways and canals to sink testcharacter and depth of the water holes along the canal right-ofsand. In making the test of the way. flow in the first hole, the water is pumped until the water from and D. O. Mungovan questioned the second hole is lessened.

The driller is reported to have disregard the previous instructsaid that the flow was the most lions from council. promising he had ever seen, and There was a bare quorum to have estimated the quantity present, Messrs. Boyd, Vale, at 70 to 80 gallons a minute.

dred years," said the mayor in Bowser left at six before a decihis enthusiasm. Sinking of the test-hole at the decided to let the committee go

a mile to bring water into town. erty brought the intervention of Deputy-Reeve Joseph Vale reported to the council that the Mayor Boyd said that he test-hole had been put down to

he reported. The water was struck at a He said that Dr. Boyd had

advantage, as it would not per- that the committee agreed with mit the drawing through of sur- the mayor. The committee thereface water when suction is fore had returned to the council for authority. Work started on Tuesday on a Mr. Vale said that the com-

> Councillors A. V. Higginson whether the committee should

Higginson, Bowser, Mungovan "That will last us for a hun- and Evans, and Councillor Frank sion was reached. It was then

Softball Club Has First Work-out Saturday P.M.

green lane was authorized at a ahead and act as it saw fit.

LEAGUE MAY INCLUDE CAMP BORDEN TEAM OF AIRMEN

The Newmarket Redmen softoall club will hold its first workout of the season at the fair grounds on Saturday afternoon

All of last year's team, as well Alex. Webster will be on hand August. to put the boys through the The second practice is planned initial work-out.

WILL DANCE AT N.H.S.

The R. S. A. bugle band dance in the high school auditorium on Wednesday, May 8, is arousing a lot of interest. Willis Tipping and his orchestra will provide the

as any other players who wish to Hill and Newmarket forming a try out with the team, are re- real strong group, which is quested to be on hand, as Man- scheduled to get under way ager Joe Spillette and Coach around May 20 and to run into

for next Monday night, as the It is expected that this year's diamond at the fair grounds has grouping will be much larger been assigned to the senior than in former years, with the Redmen for Monday and Thurspossibility of the Fliers from day nights, playing in all prob-Camp Borden, Allandale, Mid- ability the usual home game on hurst, Sutton, Aurora, Richmond Thursday nights here.

C. C. Rachar, town electrical Christian Religion Hangs On War, Church Leader Says

REV. C. E. SILCOX AD-DRESSES YOUNG MEN'S CLUB

Rev. C. E. Silcox, D.D., genand August as summer holidays speaker at the meeting of St. throne.

> Dr. Silcox chose as his sub- religion is allowed to flourish, in ject, "The Church and World a totalitarian state, the govern-Conditions."

fighting for the preservation of a war between the church and While on his way to school last the British empire, of France, of totalitarianism. It is a question week, Albert Cole, son of Mr. Czechoslovakia or any other of whether the state and its conand Mrs. Lorne Cole, Second St. | country, but also for the survival | stitution exists for the benefit of north, broke his right arm at the of the church, not only in Eur- man or whether man exists as a elbow. He was looked after by ope but throughout the whole slave of the state. world," he said. "It is a question | "It is the church that defends of whether a kind of society that the rights of the people, and can be called Christian can be when the church is destroyed maintained. It is true that the man becomes a chattel of the A meeting of the hospital aid gospel says 'the gates of hell state. The forces that make the catacombs.

BUYS HOUSE Lyle Bond has purchased the

John Fraser estate house and lot at 18 Queen St. W. and moved in last weekend.

"This," he said, "might be the greatest thing for Christianity, because the church on the defensive develops faith far more

"This war is fundamentally a struggle between democracy and totalitarianism. In democracy ment dictates to religion. It can "In this war we are not only and often does abolish it. It is

I society," he stated.

The Newmarket Era

FOUNDED 1852

ONTARIO'S FIRST PAID-IN-ADVANCE WEEKLY AND MEMBER OF CANADIAN WEEKLY NEWSPAPERS ASSOCIATION.

PUBLISHED EVERY THURSDAY. TWO DOLLARS PER YEAR IN ABYANCE THREE DOLLARS FOR TWO YEARS. SINGLE COPIES FIVE CENTS EACH.

> ANDREW OLDING HESB RUTH DINGMAN HEBB EDITORS AND PROPRIETORS 162 MAIN ST., NEWMARKET

THURSDAY, MAY 2ND, 1940

INSURANCE AS A PROFESSION

From time to time representatives of life insurance companies drop in at The Era office and ask our assistance in securing district salesmen. These companies do not find it easy to secure the type of men they are looking for, and it is interesting to speculate why. In the first place, the requirements are not easy to meet. The insurance company wants a man who is not merely prepared to go after business and persuade people that they should use a certain part of their income for insurance, but also a man who has the ability and personality to do it, and the company wants a man who is not only prepared to do a good deal of studying, but also one who has the ability to profit from his study. In other words, the successful insurance salesman is a man of parts, a man who can give considerable service, not just a man who can force insurance on the public but a man who can advise wisely and will do so without putting his first thought on his own commission.

Such men are scarce, and it is therefore not unnatural that they should be well paid. Such men, with a dignified conception of their calling, are truly professional men, and they will be paid as professional men. Speaking before the Life Underwriters Association in Toronto recently, S. C. McEvenue, general manager of the Canada Life Assurance Co., said that his company had made a survey and found that the average earnings of its full-time salesmen amounted to \$2,407 a year, and that the company's "men of a really professional calibre" earned an average of \$5,411, as much as the average physician in the United States, he said.

And so, while many of us do not always welcome the visits of the insurance salesmen, any more than we are glad of the necessity of a visit from the physician, we do recognize the importance of both insurance man and physician and the importance of atttracting to these professions men of the first calibre.

We wish that school teachers could be paid on a commission basis too. They are professional people, or should be, but few of them are paid as professional people. Better teachers' salaries mean better teachers, better teaching, better citizens.

A TRIP TO LAND'S END

A motor trip to Windsor gives the writer lots of material to draw upon for these columns this week. We will tell you about some of the things that interested us, and tell it to you with all the enthusiasm of one who had never been there before. Leaving the last few hours of getting out The Era to other members of the staff, the editor and his wife left on Thursday morning for Essex county, "the sun-parlor of Canada." We travelled by way of Toronto and the luxurious Queen Elizabeth four-lane highway to Hamilton, over the mountain and on down to Simcoe.

At Simcoe we visited the plant of the Simcoe Reformer, one of the most up-to-date and modern of weekly newspaper establishments in Canada and the home of what is recognized to be one of the two or three best weekly newspapers in Canada. It is published by two young men, Bruce and Clen Pearce, whose trophy in memory of their father we shall mention later. Simcoe is a town of over 5,000 population and has only one newspaper. The village of Waterford, with 1,200 population, is also served solely by the Simcoe Reformer.

Simcoe, of course, is in the flue-cured tobacco area. Everywhere we noted little two-storey buildings with a steel stack running up the outside. We assumed that these were chimneys, as this tobacco is cured by heat, whereas the burley tobacco farther along, in Kent county, is cured, we were told, in the barn by exposure to air. The latter tobacco can be grown for about 15 cents a pound, but the flue-cured tobacco costs about twice as much to produce.

In Kent county we noted what we thought were oil wells. On inquiry we found that they were natural-gas wells, and that some farmers, with a number of wells on their property, were receiving as much as \$100 to \$150 a month in rentals. According to our informant, this did not help the district much, because most of these lucky owners rented their farms and moved away to

some other place to live on their incomes. A great deal of burning off of grass along the roadsides and sometimes even in the fields, in the southwest corner of the province, aroused our curiosity. The only explanation we heard was that it was a grazing country, and the old grass was burnt to bring the new along more quickly. From Leamington we did not go direct to Windsor but went around the shore by historic Amherstburg. We had seen a little plowing along the route, but we were amazed to see what appeared to be cabbage plants set out and thriving in Essex county. We guessed that the area was three weeks ahead of our own York county, and we were told that Essex county early vegetables are ready for market each year a week ahead of Niagara produce.

At Amherstburg we saw the new federal museum established on ground variously held by French, Americans and British. One bastion remains of a fort which overlooked the St. Clair river during the war of 1812. It was destroyed under the terms of the peace treaty. John Marsh, who with his father publishes the Amherstburg Echo, was the prime mover in the establishment of the museum, which is expected to bring thousands of tourists to Amherstburg.

FORD COMPANY ENTERTAINS PUBLISHERS

At Windsor the business in hand was the annual convention of the Ontario-Quebec division of the Canadian Weekly Newspapers Association, divided into one day of pleasure and one day of business. Both days were educational. The day of pleasure came first. The newspaper people were guests for the day of the Ford Motor Company of Canada. Ellis Millard, advertising manager of the company, and scion of a notable Newmarket family, took charge of us all and gave us such a day as we shall not soon forget. We have seldom seen plans so carefully laid and so well carried out.

Buses were at our hotel on Friday morning to whisk us to the Canadian Ford plant. There we were introduced, en masse, to Wallace R. Campbell, president of the company, and recently chairman of the war supply board. A photographer was ready to take a picture of the group (and at 4 p.m. the picture had been developed and 150 large prints made and delivered in individual envelopes at our hotel ready for distribution at the dinner that evening—that's efficiency!). the Ford plant we saw unbelievable efficiency. We were told that there were 17 miles of assembly you did this morning?" line in the plant. We walked about two miles and saw first parts being made and finally cars being put together at an unbelievable rate.

It was amazing how the right part arrived at the right moment for the right car. It was not as easy as though the cars were all the same. They were different models and sizes, with different colors and fittings, and different

accessories. It was a masterpiece of organization. Then we were taken by bus across to the American side and to Dearborn Inn, where we were guests of the Ford Co. for lunch. The speaker, W. A. Simonds, curator of Greenfield Village and the Edison Institute, told the interesting story of the Edison family. A greatgrandfather of Edison, if we remember correctly, taps, because I didn't want her was a loyalist in 1776 and helped the British. He was sentenced by the American colonists to be mystery was." shot, but was subsequently released. He went to Nova Scotia to live, and was later given land near Vienna, Ontario. Edison's grandfather fought for the British in the war of 1812. His father, however, moved to the United States and Edison himself was born in Ohio. The Edison house at Vienna has been moved to Greenfield more amusing. I found a nice village.

At Greenfield village, within sight of the Ford .testing track, we were transported by various it. And believe it or not, a man old-time horse-drawn vehicles with top-hatted coachmen. There we saw such buildings as Noah Webster's home, Stephen Foster's home (you saw the picture, "Swanee River"?), dating back to the time of Charles I, a shepherd's cottage transported, every stone of it, from the Cotswold region of England, the Wright brothers' (of aviation fame) bicycle shop and their home, the Logan county courthouse, where Lincoln practised law, Edison's laboratory, and so on, and so on.

Now we haven't left much space to talk about the Edison Institute Museum. It is outside the village and literally tremendous. The transportation exhibit with cars of 40 years ago and of the intervening years aroused the most interest Even baby carriages figured in the transportation exhibit.

As we left Greenfield village each lady was presented with a 5-lb. bag of whole wheat flour ground between stones in the village. Other early handicrafts and industries are encouraged there. Into our buses again we were soon back to Detroit and whisked through the tunnel to

The next day was devoted to the discussion of improvement of our newspapers and our service to the public. We were very much surprised when The Era was awarded the Pearce trophy for the best editorial page. This competition was open to all weeklies in the two provinces regardless of their circulation or the size of their town. It was the first time we had been near the top in this competition and to be placed ahead of so many excellent weeklies was a distinct surprise. The award was based on three particular issues, and we were evidently fortunate in the competi tion dates. The award referred not just to the editorials but to the whole editorial page, including such features as "Chips and his Chums," "The Common Round," "Mice and Men," and the 50 and 25 years ago columns.

We have space to mention only one other bright spot in our stay at Windsor. As we were about to leave for home, a handsome young soldier called on us. It was Dave White, a son of Newmarket's Bill White. Dave enlisted twice and was twice discharged because he was too young. Now he is safely 18 and a member of the Essex Scottish. Dave White and Mayor Dave terrific bombardment from the Croll of Windsor are privates in the same outfit. Dave White expects that they will be moved to Toronto before long.

Incidentally, Dave White looked us up as a result of publicity given the convention in the merchant ships to avoid the Windsor Star, one of the outstanding daily Mediterranean route to the east newspapers published in Canada or the United States. The Star is modern without being sensational. Types used are unusually attractive, and pictures sometimes take more space on a page than type. The Stor is a great force in the building of Windsor and the betterment of Essex county. Windsor people all spoke with pride of their newspaper, and no doubt it is this pride which enables the Star to prosper in spite of the competition of a great American daily, the Detroit News.

AND SO HOME

The trip home was broken up pleasantly by an over-night stay with former Newmarket people, Mr. and Mrs. Alex. MacKay, at Kerrwood a small village between Watford and Strathroy, and about half-way between Sarnia and London, Mr. MacKay is manager of the Bank of Toronto at Kerrwood. By a coincidence Kerrwood was the first branch of the present manager of the Newmarket office, Mr. H. E. Lombert. At one time Kerrwood was the second largest cattle shipping point in Ontario. Now that so many cattle are shipped by truck, oil is helping out There are quite a few wells in the Kerrwood district, and at one of them we saw the oil over flowing into the gutter beside the road.

All in all, it was a pleasant and educational trip, and we trust that it may contribute to the production of a better newspaper for The Era's family of readers.



HIGH-HOLE HAS A LAUGH

BY RUTH DINGMAN HEBB

"Ho, ho, ho, that's a good one," laughed High-hole, the Flicker, as he joined some of his companions in a big elm tree on the outskirts of the town. "I certainly had a good laugh this morning."

"Have you been up to some tricks?" asked his cousin, Woody,

the Downy Woodpecker. "High-hole, you are certainly full of pep these days," put in Mrs. Woody. "I can't help thinking that you overdo that monotonous piping call of yours just a trifle. You do it for hours at a time. What was so funny that

"I fooled two different people

very badly," said High-hole, with a chuckle. "First of all I did some tapping on a telephone pole for a while, until I got tired of that. Then I went over and tapped on the eavestrough of a to be quite near the kitchen door. And the first thing I knew the housewife came and answered the door. She thought it had been someone knocking at the door. I laughed my head off at her bewilderment. She said to herself, 'I could have sworn that someone knocked at the door. Of course I didn't give any more to know what the solution to the

"I think you're rather mean, if you want to know my opinion." said Mrs. Rob Robin, who had

been listening. "Why shouldn't I have my fun?" asked High-hole. "And the second time I tried it it was even tinny water pipe running down the side of a house, and it made a peculiar ring when I tapped inside thought his telephone had rung and went and answered it. could hear him through the open window. I laughed till I

disgusted," said Mrs. Robin. "I'm going to join someone with more kindness in his like you make, either," said heart than you have. Human Chippie, the Chipping Sparrow paper. beings are usually far too nice to mildly. "Our Chipping Sparrow" treat that way."

my nest this year-I just got it a nest." finished, by the way-above a provided for a nest. And do you yellow-lined wings.

know, the lady hasn't put her porch light on once since I had it built. Good-bye, I'll see you and family are leaving the vill-

Cedar Brae

Mr. and Mrs. Bert Kay, Audrey

spent the weekend in the village.

spent Sunday visiting friends.

age and are moving to Oriole.

Mr. John Black of Toronto

Mr. and Mrs. Norman Romnes

Pottageville

The Y.P.U. met in the church

last Wednesday evening. The

Mrs. R. Rose gave a contest.

Mr. and Mrs. Wm. Erickson of

be helping readers of your

Good-will Club Finds Many Jobs

A "Good-will Club" was rec-

ently opened by the Toronto

Community church, 40 Elm St.,

with three large rooms in the

old Wesleyan church, which is in

years ago. From a one-time wealthy congregation, it has

become an outstanding good-will

centre, offering service now to

The objects of the club are to

find employment for good, re-

sponsible fellows, of all religions,

who find difficulty in fighting

for themselves, and their efforts

have been so rewarded that

While the club has placed

men, some experienced, others

this news to farmers of this sec-

work and still passing on a ben-

who need men for steady or

There are no fees for the ser

vice, but in writing to the club

full details of the man required

should be given, and all inform-

ation as to milking, plowing.

driving ear, horses, wages, etc.

Should you carry this, if a

copy is forwarded, it may be of i

further interest to carry a re-

COBS ENJOY SPRING HIKE

a 20 minute start and laid the

It wasn't long until the cunning

Indians found the trail and then

through woods, these redskins

At last they made a surprise attack

over a hill and found the scouts

Instead of the Indians scalping

the scouts, they all opened their

lunches and ate around the fire

The meeting will start sharp at

Sure Preventive

method to prevent diseases from

Scoutmaster-What is the best !!

made by the assistant cubmaster.

blding in the bushes.

On Saturday, April 20, the

Yours truly,

Art Moulden,

Secretary.

should be fully stated.

40 Elm St., Toronto.

the poorer and working-class.

you see fit.

nesday in Toronto.

"I saw her nest," said Mrs. Woody, when the Robin was out of earshot, "and it's a pretty sloppy affair, to my way of

thinking, but I suppose it suits "Isn't that a Chipping Sparrow see over there?" asked Woody. Houghton. 'He has a tiny red cap like the

with a dark tip. The Field Spar- Home." row is quite similar but he is bigger too, and although he also has a dark reddish closed the meeting with the bencrown, he has a cinnamon bill ediction. and is larger and his markings!

aren't so clear." "Hello you folks," the little Mr. and Mrs. John Angus, house, the part which happened Sparrow greeted them cheer- Misses Betty Weedon and Mar-"You see, I'm back again. garet Cook, of Toronto, were And just on time too! Most of Sunday visitors of Mrs. Wm the early birds were late this Weedon. year, but the late birds were early, if you know what I mean Toronto visited Mr. Erickson's -that is, we were very punctual. parents, Mr. and Mrs. P. Erickcame back on the 28th, and I son, on Sunday. come at practically the same time every year. You can look for me when the grass starts to: get really green.'

"We're certainly glad to see you," said High-hole.

"Speaking of green grass," said Mrs. Woody, "there's another grass fire over in that field. certainly makes the grass nice and green, but I hope that all these grass fires don't burn up a whole lot of birds' nests. I'm certainly afraid they are doing that, and especially the Meadowof the good work in the Toronto larks'. They nest so early, and they never seem to learn any-

"You'd think those Robins seeking farm jobs. We are not would be a little brighter about their nests, too, wouldn't you?" said High-hole. "Imagine buildwere some farmers in your secing your nest right up over a tion who needed men, we hope porch light. It's idiotic."

"I'm afraid I wouldn't like a nest in a hole in a dead stump, nests are so sensible and nice-"Why are you standing up for in trees or little bushes, made them so much?" inquired Mrs. out of nice grasses and fibres and, of course, it wouldn't be "Well, to tell you the truth, I a proper nest without lots of nice feel rather kindly toward them long hairs in it. Horsehairs cerbecause of the fact that I built tainly make lovely material for

downtown Toronto, built over 80 "Great jumping grasshoppers, porch light on one of the town ejaculated the Flicker. "Don't verandas. I know I shouldn't some birds have the weirdest have done it, but I just couldn't views?" So saying, he flew resist the nice little nook that it away, with a flash of his big

Reports from Norway indicate that the German forces are having considerable success southern Norway. The German reports are that they have taken Dombas and obtained control of the railway line between Oslo on the south coast and Trondheim on the west coast, both German-held. London does not admit the taking of Dombas, however, and says that Allied forces still hold strategic intermediate ground.

In the far north the Germans still hold Narvik but their position is said to be becoming increasingly desperate.

The Allied landing base at Namsos has been subjected to air. Apparently German fliers, with their closer bases, are dominating the air over Norway.

Britain has ordered British and to go round the Cape, in Mrs. W. A. Brunton is spendview of increasing anti-Allied ing this week with friends in talk in Italy.

Hon. Norman Rogers, Canadian minister of national defence has visited the Maginot line preparatory to returning home.

A group of Pittsburgh mer have offered, in all seriousness, a reward of \$1,000,000 for the delivery of Adolph Hitler, alive and in good condition, to the her sister, Mrs. C. M. Hughes, League of Nations.

Hitler will be trimmed in a year, Garfield Weston, Torontoborn British M.P., and head of the largest baking concern in the British Empire, prophesied in St. John, N.B., this week.

Hugh Eayrs, president of the Macmillan Co. of Canada, large publishing firm, died at his home in Toronto on Tuesday,

D. J. Taylor, deputy-minister of game and fisheries for Ontario, declares that Lake Simcoe is going to be Ontario's best fishing spot. Millions of fry are to be released there.

Queensville cemetery. A new war loan is in the offing. The last loan was at 314 per centa

From Era file, May 2, 1890

50 YEARS AGO

doings of the club have become Mr. Fred Johnson of Toronto interesting news for the Toronto was home over Sunday, also dailies. Mr. Cyrus Eck.

Mrs. E. Jackson is visiting her many members on farms, the daughter in Aurora for three or secretary states he has about 25 four days this week. Mr. and Mrs. R. J. Davison good strong men, who would do

attended the wedding of a triend a good day's work. In offering in Barrie on Wednesday, At the town council meeting tion, we are in hopes that we

on Tuesday a by-law was passed may be of service to such a to establish water rates. A bylaw was also passed to regulate efit to farmers of this section the size and weight of bread. MARRIED - At St. John's temporary work of any kind.

church, by Rev. Father Bergin, April 29, Mr. Michael Gould to Miss Rosy Pickering, all of New-

DIED--In East Gwillimbury, on April 24, Elizabeth Ann, beloved wife of Mr. Isaac Rose, aged 50 years.

DIED -- In Whitehurch, April 25. Elizabeth Stephens, widow of port, which will be gladly given Shadrae Stephens, aged 86 years, you.

25 YEARS AGO

From Era file, April 30, 1915

Wolf Cubs of the 2nd Newmarket Toronto. Pack were taken on a hike by Art Master Charlie Cane, son of Townsley one of the assistant Mr. Howard Cane, had a birth and the Indians. The scouts had

day party last Friday afternoon. divided into two groups, the scouts Sunday with Mr. ft. E. Manning. Mr. Welly Stevens and family trail, using the cub signs, left on Thursday for the north-

Mrs. McClelland of Fergus is they were really on the warpath, in town owing to the illness of Over creeks, fields, fences, and Dr. Wesley is putting in a new went, getting closer to their prey, cement walk at his residence.

Mr. and Mrs. C. Mortimer and family of Newmarket spent the weekend as the guests of Mr. and Mrs. G. G. Green. Mr. Roy Geer and Miss Merna

Geer of Kettleby were guests at | Mr. J. L. Dolson's on Sunday. 7 o'clock this Frklay and the boys J. R. Y. Broughton is attend- that don't know their knots are ing a three-day convention in asked to bring rope to pass them. Detroit, Mich. BORN-At Aurora, April 22,

to Mr. and Mrs. W. M. Cody, Newmarket, a daughter. BORN-At Newmarket, April biting insects? 26, to Mr. and Mrs. Willard Cook,

Tenderfoot (after a moment's thought)-Don't bite the insects, !! DIED--In East Gwillimbury, I guess. April 20, Wm. Cole, in his 82nd year. Interment was made in

Jane, eldest daughter of the late DIED-Suddenly, on Saturday, Stephen J. Peckham and widow April 24, in her 81st year, Mary l of J. J. Pearson.

The Common Round

WANTED - - SOMETHING By Isabel Inglis Colville

wonder how many people, share my feeling of restlessness,

these April days. certainty of what may happen, pastures, while I proceeded to

rapidity in the world? Is it a reflex from the shifting standards of our time?

Or is it simply the spring urge meeting was in the charge of Ed. to have a change oneself, make a word of praise from the man changes in one's surroundings, or of the house, as he removed the A reading was given by How- the feeling that one, like nature, Tree Sparrow, but he's smaller and Paton entitled "Poem for should be born anew in the consuming his portion. and has a black bill and a black Youth." Everyone took part in spring-casting off the rough and line through his eye, which dis- the reading of the scripture mean and cold bits of our nature, submit the following, encouraged tinguishes him from the Tree lesson. The quartet sang. Mr. and putting on the garments, Sparrow, who has a yellow bill Jenkins gave the topic, "On gay and lovely, of charity and a few of my readers have told

> Whatever the cause, the urge Miss Allen, the president, is there, and coming down, with somewhat of a thump, from the sublime to the not-so-sublime, Mr. Wm. Butler spent Wedwe'll go on.

ing for in that drawer-I've just spoon soda, two eggs, one cup tried to reduce it to some kind raisins, one whole orange rind of order?" asked mother, as I and all put through the meat tidy receptacle.

"I want the new Brockville ing powder, and bake in a modhospital cook book," I informed erate oven. her, "and I don't see why you have to be so neat." I went on, icing sprinkled with walnuts. somewhat testily, I'll admit, for You can use sour milk and a I can always find things when level teaspoon of soda if you

are a bit mussed up. "I must have failed in my duty, somewhere along the way," Editor, The Era: The Toronto sighed my parent. "Otherwise, day. Community church, 40 Elm St., you'd enjoy a neat drawer."

recently opened three large "I've got it." I announced rooms for unemployed men. The | triumphantly, emerging from the object was to find work for them. hunt, plus the cook book, but The men do all the work with- leaving the cupboard drawer out pay. There are no fees, minus the order so dear to Possibly you have read of some | mother's heart.

to that effect, and immediately Percy Hutchinson on Sunday. We have several men, with and | went to work to repair the damwithout experience, who are ages.

a wealthy church. Religion does | penitent, "but you KNOW I have not enter the picture. If there to make a cake." "I wonder who you take

you will look at it as we do, that as I proceeded to gather everyin assisting these men, you would thing I wanted around me. "Why? What do I do?"

"I'm sorry." I tried to sound

after?" mused mother to herself.

wanted to know. We hope you will find space

"Take it, and glad welcome," said I cheerfully.

"Which corner?" she inquired Is it the terrible, haunting un- scornfully, and retired to other and happen with lightning-like add a few more articles to the

accumulation already around me. The result of the hunt in the cook book was such as to melt even mother's heart and to elicit walnuts from the icing before

So, to help a spring supper, I thereto by the fact that quite me they have always used the recipes I am once in a while moved to submit.

Orange and Raisin Cake One cup white sugar, one half

cup butter or shortening, one "What on earth are you look- half cup milk, one quarter teapeered and poked in a NOW not chopper, two and a half cups sifted flour, two teaspoons bak-

ice it with a plain white they're left alone, even if they wish, instead of sweet. It makes delicious patty pan cakes, too, so try it, and see if it doesn't add a little sweetness to a spring

Cedar Valley

Mr. Howard Lehman, Misses Viva Shropshire and Jean Stev-"Humph," said she, or words ens were guests of Mr. and Mrs." Mr. Ray McClure spent Sunday in Toronto.

> Mr. Wm. Bosworth of Toronto. visited his parents. Mr. and Mrs. John Besworth, on Sunday,

Mr. and Mrs. Charlie West. Glenna and Eric, of Newmarket. were Sunday visitors of Mr. and I Mrs. Jesse Lundy.

Seeding is getting under way "Look at that table." said the in this district. Mr. Troyer has to use this item or change it as poor woman, "I wanted a cor- completed the seeding on his

SHELF AND HEAVY HARDWARE

GARDEN TOOLS - LAWN MOWERS - FLY SCREENING WHIZ AND FLY-TOX

> MURPHY'S MARYO ENAMEL SPECIAL SALE NOW ON

LINSEED OIL - TURPENTINE - PAINT BRUSHES



Will be given by The Newmarket Era and Budd Photo Studio for the best snapshot suitable for publication.

1. Snapshots must be submitted to Budd Studio for development and printing, and be definitely entered

for competition. 2. They must have been taken by the person submitting them for publication, who cannot be a

professional photographer. 3. No snapshot will necessarily be published. Snapshots should be clear and preferably will be of a person or persons, as such pictures are most suitable for newspaper use. Only exceptionally good snap-

4. Snapshots will be judged with other snapshots submitted for competition received by Budd Studio up to Friday of each week.

shots are suitable for publication.

5. Snapshots should be accompanied by proper description, including names of any person in them.

BUDD

*They're So Convenient *TEA BAGS

POLICE COURT

TWO FIGHTS OCCUR IN FRONT OF BEER ROOM

Pleading guilty in police court here on Tuesday, to a charge of highway, at an intersection between Richmond Hill and Langstaff, Alex. Clarkson, Maple R.R. 2, was fined \$5 and costs.

driving on the road which crosses the highway and slowed down to was his first offence, he said. about 20 miles an hour on entering the highway, but did not stop. Earl Huston, Sutton, and Willard G. Broom, Beeton, were each with driving a car license, and fined \$1 and costs,

superb entertainment.

pleading guilty to a similar charge, was remanded for sentence.

Constable Ken Mount testified that on Sunday, April 14, at 12.55 a.m. the car driven by the defendant, going west on Water St., failed to stop when it came to the intersection at Main St. A car proceeding south on Main had to careless driving on the Yonge St. turn sharply in order to avoid a collision, he said.

Sutcliffe, in his own defence, explained that he had been visiting House hotel in Sutton. some friends at Pickering College. Constable Alex. Ferguson testi- The night was overcast, he said fled that the defendant had been and he was not familiar with the stop streets in Newmarket.

1940 operator's license.

Pleading guilty to a charge of without having a 1940 operator's carrying over 6,000 lbs. of wood in a vehicle that should carry only James E. Sutcliffe; Toronto, 800 lbs., on April 16, Wesley

SHOW STARTS - 8 P.M. and 10 P.M.

SATURDAYS and HOLIDAYS - 7.30 P.M. and 9.30 P.M. Daylight Saving Time

> FRIDAY - SATURDAY - MAY - 3 - 4 FRED ASTAIRE - ELEANOR POWELL

'BROADWAY MELODY OF 1940' The greatest musical comedy to date. Excellent dancing, singing and music, from the tops of their heads to the taps of their feet. They were born to dance together.

MONDAY - TUESDAY - MAY - 6 - 7 MATINEE BOTH DAYS - 1.15; EVENING - 8 p.m. CLARK GABLE - VIVIEN LEIGH - LESLIE HOWARD 'GONE WITH THE WIND" Mightlest achievement in the history of motion pictures -

WEDNESDAY - THURSDAY - MAY - 8 - 9 EDDIE ALBERT - WAYNE MORRIS - PRISCILLA LANE

BROTHER RAT AND A BABY" Built strictly for laughs and giving plenty of them-this sequel to "Brother Rat" offers welcome entertainment.

Mother's Day

SUNDAY, MAY 12

MOTHER'S DAY GREETING CARDS - FINEST SENTIMENTS MOTHER'S DAY MOTTOES -- 25c, 45c, 50c AND \$1.00

MOIR'S CHOCOLATES, SPECIAL MOTHER'S DAY WRAPPERS -- 50c PER ONE POUND BOX

We have just received a large stock of attractive gifts in both china and glass. A short survey of our yift lines will quickly solve your problem.

WE INVITE YOU TO COME IN AND LOOK AROUND.

CAMPBELL'S BOOK STORE



"EGG MONEY" HELPS PAY FALLEBILLS

Every fall, the bills pour in - bills for school clothes, school books, threshing, silo-filling, taxes, and a dozen-andone more things. But every fall, for years back, egg prices have climbed to their highest point for the whole year. A good many smart managers have been taking advantage of that fact to meet those fall bills - they have a flock of good pullets laying right at the time they'll do most good to the pocketbook.

Can you start chicks in May, and have them laying by October - cashing in on those fall prices? Yes, you CAN if you start the kind that grow fast, and lay early.

FOR MAY, BUY BRAY

Bray "Xtra-Profit" chicks have had a lot of steady, careful work put in behind them with just that point in mind - to make them the kind that will live well, grow fast, lay early, and keep on laying. "Xtra-Profit" isn't just a word with us; it's a program laid out and followed systematically year after year - a program that is reflected in Bray chicks. For instance:

Early last May, Mrs. Frank Zieborth, Cobden, Ont., started

COCKEREIS With meat birds, you want high livability and fast growth. Bray cockerels and capons are famous for both. Last May, Mrs. W. P. Maxwell, Chesley, Ont., bought 125 New Hampshire Xtra-Profit | cockerels. She lost only two, and at 6 months they

weighed 7 to 8

NEWMARKET

lbs, apiece.

a bunch of Bray chicks, Last October she wrote us:

"My pullets laid when they were 4 months and 3 weeks old, and are, laying stead. ily. I am proud

of them." Yes, you CAN have Fall eggs to meet Fall bills, if you get Bray chicks now, and raise them right.

"The 500 turkey poults I bought from you have

TURKEYS

been everything we could expect,' writes Mrs. J. J. Cochrane, Angus, Ont. "Vitality was such that they went ahead from the first day. Color and conformation were perfect, no sick birds, and not a dwarf among

PHONE 426

them."

\$15 and costs or 10 days. "What did you take the chance for?" asked Magistrate W. F.

"I am out of work. I had to

use the truck that way again or you'll find yourself serving time.' Mrs Alma Lloyd, Kettleby, was seas: charged with not obtaining a 1940

Aubrey Fleury stated that Mrs.

Lloyd, whose husband was teach ing her how to drive, had never had a license. He said that sh gave as her excuse that did not know that she had to have a 30 days permit. She was fined \$10 and costs or 10 days in jail. one was broken. I also got Alvin Rose, Brownhill, and Morley King, Roche's Point, were each accused of disorderly conduct. swearing being drunk and causing a disturbance on the evening of April 20 in front of the Mansion

Attorney N. L. Mathews, K. C., Wm. Kay, assessor for the village I am seated right there now at lof Sutton and part-time waiter in one of those tables, and I am the hotel beverage room, testified eating my fill of all those good G. H. Love. Toronto, was fined that he had been waiting on table things that came in the boxes. 31 and costs for failing to buy a that evening when Rose and King | And it did seem like old times each had a few glasses of beer.

> a few words of their conversation, the Red Cross there. I sure which led him to believe that they were not on friendly terms with one another. He said that he did not know what words were spoken. Constable Wm. Hill testified that he had investigated the fight.

"On Tuesday evening last, fight. He said he had taken abuse was closer to get one. from Rose in the beverage room and after coming out on the street Rose abused him again, calling cheers go up when the mail Cormick's mother, Mrs. J. Sedore, him names. King admitted hitting Rose on the street."

"Did you interview Rose?" asked Mr. Mathews.

"Yes, on Saturday. He said he had been in the beer room and that when he came out on the street King called him names and every chance we get, as it helps Mr. and Mrs. L. Smart and weekend visitor at her home at hit him. He said there was that there were people about." Magistrate Woodliffe dismissed the charge against King.

brought against Rose, said that he me home and good old Canada. House that evening, "We were all over and get back home. at the same table," he stated. "Rose gave me abuse. I didn't pay any attention to him, When we got outside the place, he called me names again. I said 'don't make a fool of yourself.' He hit me, I hit him, It ended up with him having a hold on my hair. Some of the boys took him off."

Rose in his own defence stated RURAL SCHOOLS HOLD that he had been in the hotel with his girl when King said to her, "your man thinks he is very smart." King told him that he would see him outside.

Rose was fined \$10 and costs or ten days in jall,

vagrancy charges brought against men's Institute for 1940-41: hon- Rev. and Mrs. A. M. Partridge Joel Sedore, Keswick, John McNeil orary president, Mrs. Jas. Lin- and Mrs. Bower of Beaverton and Norval Powell, both of Willow skill; president, Mrs. Geo. Pear- spent Friday at Mr. and Mrs. Beach, William Kay stated that son; first vice-pres., Mrs. Roy Alan Shaw's. while he was watching the fight Cowieson; second vice-pres., Mrs. between Alvin Rose and Morley King, a second one broke out.

"The two fights were going on at the same time," he said, couldn't see who was in the second fight, except Sedore. I saw someone push him against the brick wall and punch him. I couldn't see who it was, because of the crowd." son, Mrs. Wm. Bain and Mrs. 5.30 p.m. on. The charge against John McNeil Wilbert Dew; pianist, Mrs. Ron-

was withdrawn. Ivan Hillis, ald Sennett; asst. pianist, Mrs. ton and Mr. and Mrs. Kenneth Brownhill, testified that he had Wilbert Dew; district director, Langford of Toronto spent the been coming from the theatre at Mrs. J. L. Smith; press corres- weekend with Mrs. Shaw, Sr. the time of the fight between Rose pondent, Mrs. Russell Strasler; and King. He said that he saw auditors, Mrs. Ross Greig, Mrs. onto spent the weekend at her Sedore try to separate the two, "I Fred Weddell; flower committee, home here, saw Powell grab Sedore and hit Mrs. Wilbert Dew, Mrs. Ross

that he saw someone hit Sedore but didn't know who it was until

Magistrate Woodliffe dismissed the charge of vagrancy against Joel Scdore.

When called to testify in the charge against Norval Powell, Smith; home economics, Mrs. on Sunday will be at the usual Sedore said that he had been act- Stanley Eves; Canadian indust- time, 7.30 p.m., with Sundaying as peacemaker when Powell ries, Mrs. Willard Cole; agricul- school at 10.30 a.m. Everyone is reached in and hit him. He ture, Mrs. Wilfred Pegg; histori- welcome at both services. showed the magistrate his bruised cal research, Mrs. Albert Milne; eye and face where the punches legislation, Mrs. F. Johnston; a few days in Toronto with her had landed. He said that his nose peace education, Mrs. Hugh aunt, Mrs. Burt. had bled for several days after and Shannon; Canadianization, Mrs. that he had to see a doctor.

come from the theatre when Sedore, with his face already bleeding, came over to him. "He accused me of hitting him. He hit me and I hit him back."

Powell's story,

Woodliffe to Powell. "You are fined also be some Newmarket talent. \$10 and costs or ten days in jail. Moreover, both you and Rose are encourage the children and their each bound over in the sum of \$50 teachers in their splendid efforts. to keep the peace for one year.'

J. T. Hughson, Nobleton, pleading guilty to a charge of not having a trailer license, was fined \$10 and costs or ten days. On second charge, that of falling to produce an operator's license, he was remanded for sentence. Hughson said that he had a driver's license but had mislaid it.

Stanley Fairbarn, Holland Landing, pleaded guilty to a charge of catching fish at a time when it Ernest Prosser charged that on April 22 he had seen a truck in a bush in East Gwillimbury town-

fish. He waited under cover of he withdrawn. the bush until he heard the truck "I hope you realize that you Toronto, Mr. and Mrs. Bruce coming, then backed his own car could be fined a minimum of \$100 Rolling and Mrs. Mary Rolling out so as to block the passage of on this charge," said the magis- of Mount Albert were calling on the truck. Fairbarn and his com- trate, "Mr. Prosser has been panion jumped out of the truck, decent enough to withdraw the grabbed the bag of fish and ran charge. He has also asked that into the bush.

Prosser said that he held the on the other count." truck until Fairbarn claimed it. The accused was fined \$10 and where the bags had been. He which to pay it.

Thomas Cross, Toronto, was fined | KESWICK BOY OVERSEAS APPRECIATES GIFT BOX FROM RED CROSS BRANCH

The following interesting let- | get any we have to keep it out of have wood to make a fire," Cross ter was received on April 27 by sight or you would have a hun-Mrs. Ray S. Chappel for dred piled on you in no time. "I reduce your fine to the min- the Keswick branch of the Red You may see my wife sometime imum of \$10 and costs and give Cross from a grateful soldier, and she will be able to give you you two weeks to pay it," said Ray S. Chappel, formerly of lots more news than I can put in the magistrate. "You are not to Keswick, but who lived in New- this letter. market two years previous to his enlistment and who is now over-

"I received your wonderful operator's license. Constable box of gifts today, April 11, which was sent March 12 and everything was just great. The pullover and socks were perfect in size and the different variety of cookies and macaroons and the large fruit cake-well, not dandy box from my wife yester-

"When I got the boxes unpacked on the table, well, I could just picture the tables with their nice cakes and everything, when there were banquets at the hall When questioned by Crown that Mrs. Chappel and I attended with you while there at Keswick. and home to read the list of He stated that he had overheard names of those that belong to appreciate being remembered

after being away so long from there. But thanks a million! Words can't express my thanks for everything. Tell Mrs. Baines I to remember me when cutting questioned Morley King as to the those big, juicy steaks. I wish I "I am as well as can be ex-

home and it means so much to bed and not much improved. us. In the barracks I am in there is a fireplace at the head of my a friend are guests of Mrs. R. with them on Sunday evening. bed. We make ourselves tea Crouch for a few days. snack at the fireplace.

King, testifying in the charge of their way to help us, but give visiting Mrs. W. Sedore.

PRELIMINARY FESTIVAL

The following is a list of the Appearing again to testify in Queensville branch of the Wo- at home. Ronald Sennett; third vice-pres., children of Newmarket visited at treas., Mrs. Floyd Cunningham.

directors. Mrs. Sydney Thomp- | good supper will be served from

and child welfare, Mrs. J. L. G. Wilmot; community activities, Deanna and baby, Donna, first. He said that he had just Mrs. John Grant and Mrs. Ronald and Mrs. Welly Stevens.

A preliminary to the York Musical Festival will be held in Queensville United church on Wm. Thompson corroborated Friday evening, May 3, at 8 o'clock. Musical numbers will "I am quite satisfied that you hit be given by Jersey, Hillside and mence its early morning services Everyone is invited to come and

Through the courtesy of the Toronto Daily Star and Rev. R R. McMath, this community will be able to see a moving picture of the royal tour, to be held in Queensville United church on Wednesday, May 15. This entertainment will be under the aus-

Mrs. Wm. Greig fell one day this week and broke her hip. She will be in York county hosis prohibited by law. Constable pital for some time, but a speedy recovery is hoped for.

boys go wild over Canadian eig- a lovely time. arettes and tobacco. When we

QUEENSVILLE

Sharon

newly installed officers of the Albert is spending a few days Mrs. Frank Milne; sec.-treas., Mr. E. R. Fry's on Sunday. Mrs. Albert Milne; ass't. sec.-

District representatives, Mrs. Winfred Micks and Mrs. Newell; the hall on Thursday, May 9. Johnston, Mrs. Stanley Eves and and Mrs. James Parker.

Mrs. R. Putnam. ance, Mrs. Fred Weddell; health | Monday night.

pices of the choir.

asked that, because Fairbarn is the He said that he walked up as far main support of his widowed Goode. as Traviss' ditch, where he saw mother and has to pay her rent, two men fishing. He said that he the charge of obstructing a police and Mrs. Esther Boyd motored saw one man hand the other a officer when performing his duty, to Orillia on Sunday.

you be given the minimum penalty

There was fish slime in the truck costs. He was given a week in he?"

(By Lloyd Pollard, S.S. 9, E.G.) April 25 .- Mrs. Geo. Thompson, Queensville, was the guest of her niece, Mrs. P. Pollock, last

day visitors at the Smith home. "Well, many thanks again and visited at Mr. Thos. Smith's last good luck and success to the ladies' Red Cross of Keswick." Thursday.

Zephyr

a new Diesel engine, as the Mrs. Wm. Rudkin and son, former one was not powerful Allan, Mrs. Wheatley and Miss Marjorie Wheatley, also Mr. Lloyd Stevenson of Unionville, last Wednesday because Miss spent Sunday at the home of Mr. and Mrs. Midgley. examination at Bradford. Mrs. Jas. Galbraith spent a few

days in Aurora with her son, Wilfred, and family. Mr. and Mrs. John Kearns and

family of Toronto spent Sunday with Mr. and Mrs. Tilman Myers and family. Mrs. Wm. Thompson had tea

with Mrs. R. Harman on Sunday. Mrs. R. Harman returned home on Friday after spending a few weeks with her sisters in Tor-

BROWN HILL

LADY OF 97 IS OUT AGAIN AFTER ACCIDENT

Everyone is quite busy these fine days. Housecleaning is the order of the day.

Mr. and Mrs. T. McCormick of pected. You should hear the Toronto were visiting Mrs. Mchis grandparents, Mr. and Mrs. trucks come, because we know on Sunday. All are sorry to there is mail from Canada and learn that Mrs. Sedore is still in Mrs. Pickard of Montreal and Mrs. R. Cowieson, and had tea

to keep us going. We often get Mr. and Mrs. R. Smart of New- Ravenshoe. scuffle by the side of the road and hungry and make ourselves a market were visiting Mr. J. Sedore on Sunday.

"The people over here are Mrs. R. Sedore spent a few Miss Marion Hamilton spent awfully good to us. They go out days last week at Cedar Brae the weekend at the home of Mr. and Mrs. Wilfred Crowder and Miss B. Miller of Cedar Brae; family.

had been with Rose in the Mansion We are anxious to get the war spent her birthday with her Mr. and Mrs. Harvey King grandparents, Mr. and Mrs. J. were Sunday evening guests at "There are so many soldiers Miller, who gave her a birthday Mr. and Mrs. E. Pollard's. here you would think there party. A number of young weren't any anywhere else. The friends were present and all had and family visited Mr. Sedore's mother on Sunday.

All are very glad to see Mrs. Alexander out again after her recent fall down the cellar steps. Mrs. Alexander is a remarkable lady for 97 years.

Miss Blanche Hall of Mount

Monday noon: at Pat Murphy's, Mr. and Mrs. L. Knowles and

The regular monthly meeting of the Women's Association of the United church will be held at

Mrs. Merton Shaw of Hamil-Miss Gertrude Grose of Tor-

Mr. Jack Parker and Miss B. Greig and Mrs. Floyd Cunning- Moore of Toronto spent Saturday Henry Nelson, Brownhill, sald ham; relief committee, Mrs. R. with the former's parents, Mr. July 30, 1935, bred by Donald C.

Apple Bloom (12377); sire of sire, Mr. and Mrs. Orville Quaken-Ecureult (746) (64103) 56978; dans Standing committees: educa- bush of Toronto visited the latof sire, Apple (1563); dam, Apple tion, Mrs. Roy Cowieson; temper- ter's mother, Mrs. McKrill, on 2nd (12901); sire of dam, Ecureuil (746) (61103) 56978; dam of dam, Service at the United church

Miss Helen Shaw is spending

Feb. 1, 1911. Parties disposing of Mr. and Mrs. Norman Sabin, mares or not returning them! regularly to horse will be charged Powell denied that he hit Sedore Mrs. Newell, Mrs. R. Strasler, Toronto, spent Sunday with Mr. Insurance whether in foal or not

HOPE

Hope United church will com-Sedore first," said Magistrate Queensville schools. There will next Sunday for the summer months. Church service will be held at 9.45 a.m. and Sundayschool at 10.45 a.m. Everyone is welcome at both services. There will be a special

Mother's Day service on Sunday, Mrs. M. Tansley was visiting at the Tansley home last Thurs-

Mrs. Mathieson, Miss Steele, Mr. and Mrs. John Scott, Shirley and Ronald, of Toronto, were visiting at the Tansley home on Mr. and Mrs. M. L. Pegg and

Donny, Mrs. J. Davis and Gordon and Miss Elsie Goode, who has been spending a few days with Mrs. Davis, motored to Toronto to visit Miss Hannah

Mr. and Mrs. Stanley Boyd Mr. and Mrs. John Meek of

"Yes, he is a big bore."

Mr. and Mrs. Stewart Stickwood Big Shot "A man of large calibre, isn't

Ravenshoe

S. Graves and Shirley were Sun-

Mr. and Mrs. Alex. Georgas

Friends are glad to hear that

On Saturday T. Bell installed

Ravenshoe school was closed

Atkinson was away trying an

at the home of Mr. and Mrs.

Carl Gordon on Sunday.

Miss Blanche Atkinson had tea

Master Ivan Gordon bicycled

to the home of Mr. and Mrs. G.

A number of neighbors and

Micks of Sharon on Wednesday.

friends gathered at the home of

Mr. Tom Swanson and gave Mrs.

Swanson a surprise party on

Friday evening, on the occasion

of Mrs. Swanson's birthday. She

Mr. Fred Johnson is away

Several men came through on

Messrs. Kennedy and Ross

Crowder a very hearty welcome

By Harvey Pickrell, S.S. 9, E.G.

Clifford Gordon was visiting

Mr. and Mrs. John Gordon

Miss Madge Glover was a

Next Sunday is communion

Mr. and Mrs. Archie Sedore

Mr. Fred Knights is serving on

PERCHERON STALLION

APPLE BEAU (16122)

ENROLMENT NUMBER 3676

the property of

JOHN DAVIDSON,

BELHAVEN

Will stand for service for the

season of 1910.

ROUTE

Keswick; night, Ken, Burrows

Tuesday noon: Geo, Mundy's, 6th

farm; night, Archie Sedore's, 1th

Thursday noon: F. Trebble's, 3rd

Friday noon: Ernest Morton's

APPLE BEAU (16122)

Percheron stallion, blue roan, born

Petch, Newmarket, Ont.; sire,

Manager: John Davidson, Belhaven,

Phone Sutton 6-r-23.

TERMS

To insure a foal, \$12 payable

the following Monday.

Keswick; night, to his own

stable, lot 12, con., 5, N. G., until

Belhaven.

cou., E. C.

Apple (1563).

3rd con, N. G.

ney's, Ravenshoe.

Sunday at Ravenshoe church.

were visiting their daughter,

John Gordon, on Sunday.

to the community.

received a gift of a blanket.

serving on jury these days.

Albert Laws is improving after

a sudden and serious illness.

Thursday.

Mrs. Wm. Sanderson and Mrs.

Every farmer knows how important modern farm buildings are. Greater living comforts, livestock housing made easier, increased property values—these are a few.

TO ASSIST FARMERS

HOME IMPROVEMENT PLAN

The improvement and modernization of farm buildings is possible—though the farmer may have no ready cash available-under the Dominion Government's Home Improvement Plan. Under this Plan loans can be obtained by progressive farmers at local branches of The Bank of Toronto. Full details are available from the Bank's officers—and you will find them courteous and interested in discussing your problems.

BANK TORONTO

Incorporated 1855 Branch.

Monday and removed the snow jury for a few days.

Miss Doreen Plummer visited Maple Hill people wish to give at Miss Jean Rose's on Sunday. Mr. and Mrs. O. Blizzard spent the weekend visiting at Mr. and Mrs. Fred Blizzard's.

Miss Shirley Knights spent Sunday at the home of her cousin, Miss Mary Carol Knights, daughter of Mr. and Mrs. Harry Knights.

Mr. and Mrs. Stanley Armstrong are building a new house.

LOCAL MARKET

Prices on the local market on Friday afternoon for eggs were 20 cents a dozen. Butter brought 30 cents a pound. Hens sold at from 18 to 20 cents and young chickens, 25 cents a pound.

TORONTO MARKETS

Prices on the Toronto markets

on Tuesday for creamery solids, No. 1, were 23% cents and for creamery prints, No. 1, 251/2 to Calves, whether they be dairy 26 cents. Country dealers were or feed calves, must have a feed quoted on graded eggs, cases that builds blood, bone, healthy free, delivered to Toronto, for vigorous vital organs, muscular grade A large, 221/2 to 23 cents, tissue, healthy skin and hair -A medium, 211/2 to 22 cents, and in every sense a building feed. A pullets, 19 cents a dozen.

try were: turkeys, young hens, grade A, 10 lbs. and over, were 24 to 25 cents; geese, A grade, 14 cents; young chickens, 3 to 4 pounds, 16 cents; ducklings, over 5 pounds, 18 to 20 cents a pound. Weighty steers brought from \$6.75 to \$7.50; butcher steers and heifers, \$6.50 to \$7.25; fed calves,

\$7.25 to \$8.50. Veal calves closed con., N. G.; night, Fred Maho- at \$10 to \$10.50 for choice. Off-truck bacon hogs sold at Wednesday noon: A. Wesley's, Boag | \$8.25.

The Era is the best means of getting in touch with the most con., E. G.; night, Lloyd Sedore's, progressive people of this dis-

| Era printing costs little.

and 25 cents a six-quart basket.

Turnips were 5 cents each. * F = = 1 · Quaker CALF MEAL

Quaker Calf Meal does just that. Prices to the shipper for poul- It is a fact, Quaker Calf Meal



Newmarket

WESTERN CANADA SPECIAL BARGAIN EXCURSIONS

From all Stations in Eastern Canada

GOING DAILY MAY 18 - 29, 1940, INCLUSIVE

Return Limit: 45 Days TICKETS GOOD IN COACHES at fares approximately 1%c per mile TOURIST SLEEPING CARS at fares approximately 1%c per mile STANDARD SLEEPING CARS at fares approximately 1%c per mile

Cost of accommodation in sleeping cars additional. BAGGAGE CHECKED ASK FOR HANDBILL Stop-overs at all points enroute. Similar Excursions from Western

to Eastern Canada. During Same Period.

Tickets, Sleeping Car Reservations and all information from any Agent. Accidents to mare at owner's risk. CANADIAN NATIONAL



TO EAT IT!

Every day thousands tune-in

and pop every morning in homes from Halifax to Vancouver. They're favourites with children . . . with their mothers . . . and with barrel-chested he-men, too! Tests have proved they stay crisp in milk or cream for hours! "Rice Krispies" is a registered trade-mark of the Kellogg Company of Canada, Limited, for its delicious brand of oven-popped rice. Start brightening your breakfasts with Rice Krispies tomorrow! Made only by Kellogg's in London, Canada.

Here's a breakfast that ASKS YOU

NO COAXING NEEDED! Once upon a time, Clara May used to scowl at her breakfast. But that was before she heard the pop-crackle-snap of Rice Krispies. Now she delightedly digs into a big bowlful of these golden rice bubbles erery morning!





the "crispness chorus"... As the cream pours on, Rice Krispies crackle

The rate for Want Ads is 25 cent for 25 werds for one insertion: de for two insertions: 50 cents for three insertions. For over 25 words, each additional word, one lacertica, one cent, additional imertions, one half cent per insertion.

ERA BOX NUMBERS WE CANNOT

give out the name of an advertiser whose advertisement says: "Write written reply to such an advertisement or you may leave your name to be placed in the advertiser's box, but the name of the advertiser remains confidential.

WE CAN

give out the name of an advertiser whose advertisement says: "Apply adults, Every convenience. Era box . . . " Such advertisers Era box 205. have authorized us to give their names to any interested party (who leaves his name as evidence of good faith). This service is given advertisers at no extra cost.

ADVERTISERS!

(Whether you use the "write" ad, or the "apply" ad., Era box cents for 25 words.)

REAL ESTATE FOR SALE

E. A. BOYD 17 Main St. REAL ESTATE - For Sale:

Farms, Houses, Acreages, Lots. INSURANCE-Automobile, Fire and Camalty.

For sale-Tenders will be received by the undersigned for C.O.C.S. hall and grounds, occupied by same, at Holland Landing, up to May 7, 1940. S. R. Goodwin, secretary, Holland Landing. c3w11

Farm for sale - 65 acre farm. ing and plowing. Don Smith, Good mixed farming. Three acres Queensville, or phone 1603 Queenshardwood bush. Water in house ville. and barn. Five miles south of Mount Albert on the townline. Apply Eldon Smith, Stouffville, R. R. 3.

Will take house and lot, some cash as part payment for 78 acres. and rye. Plowing done. Orchard. Six-roomed comfortable house, cis- Clement, Montreal. tern, well. Bank barn, cistern, shed, two hen-houses, cattle-shed. Near Newmarket, Possession arranged. Write Era box 200, *2w13

FOR SALE

For sale-% bed, complete with springs and mattress. 2 new congoleum rugs, 9 ft. x 101/2 ft. and 9 ft. x 6 ft. Apply 8 Joseph St.

Wood or coal, Waterfront, New grates. Good condition. Phone 484-j, Newmarket

etc., mailed postpaid in plain, Store. wrapper. 80% less than Write for mail-order catalogue. Nov-rubber Co., box 91, Hamilton, Ont.

FOR RENT

For rent-Bathroom flat. Four rooms. Apply 8 Joseph St. '1w13

For rent - Upper duplex. Five rooms. Air-conditioned. Heated. Garage and cellar. Apply 163 Main St.

For rent-On June 1, five-roomed real, a son, heated apartment. Electric stove. Hardwood floors. Apply Russell pital, April 30, to Mr. and Mrs. furniture and other articles from Ewing, Huron St., Newmarket, Noel McCabe, Newmarket, a daugh- their burning home on Saturday. *3w13 ter

For rent - Upstair apartment. on Sunday, April 28, to Mr. and All conveniences. In the Robertson Mrs. Kenneth J. Mount, Newmar- 30, 1910, Velma Kathleen McClenblock, Main and Water Sts. Apply ket, a son, Roger. K. M. R. Stiver, 6 Botsford St.

For rent-Two rooms, Unfurn-Ished. One room heated. All convenlences. Would suit elderly person. Apply 18 Park Ave. *3w11

For rent-5 rooms with electricity. Apply 60 Timothy St. tf10

COARDERS WANTED

Boarders wanted-Lady pensioners for country home. Write post office box 631.

LIVESTOCK FOR SALE

For sale-Twelve-week-old pigs. At Holland Landing-Sharon road, north-west corner. Apply John Maurer, R. R. 2, Newmarket, clw12

For sale-One fresh Jersey cow. Good milker. Sultable for family cow, H. F. Dunham, Dawson Manor farm, Yonge St., phone Newmarket 237-w-12. *1w13

For sale-Eighteen six-weeks-old pigs. Apply Thos, D. Smith, Ravenshoe, Ont. *3w13

SEED FOR SALE

For sale-Gladioli bulbs. varieties for sale at low prices. L. P. Cane.

For sale - Quantity good clean Timothy. Apply Fred Smith, R.R. 2. Queensville.

For sale - Potatoes. Apply J. Stentiford, Queensville, Ont., con. 5, lot 20, East Gwillimbury, '1w13

For sale-Sweet clover. No.

For sale-A quantity of Yellow Blossom sweet clover, perfectly clean of all weeds. Also a quantity of seed outs, Erban, guaranteed clean. Phone 111-w-2. George c3w11 Blanchard.

registered No. 197921. Apply Henry phone Newmarket 201-w-2. c3w12

FARM ITEMS

For rent - Pasture for cattle ots of running water. \$3.50 for cattle. \$4 for horses. Apply J Jones, 2nd con. East Gwillimbury.

For sale - Universal milking machine. In first-class working condition, Priced reasonable, Apply E. P. Williamson, Newmarket Dairy.

WANTED TO BUY

Wanted - Old furniture, glassware, pictures, books, dishes, ornaments. A single article or entire household bought, Call or write. Above articles also for sale. Era box . . . " You may make a Wesley Squires, 206 Main St., New-

HELP WANTED

Help wanted-Mald for general housework. Two adults. out. Phone 301.

Help wanted-Girl for general housework, References, Write Era box 206.

Help wanted - Cook-general, no washing, good wages. Write Era Box 193.

Wanted-A reliable, experienced numbers cost nothing extra. 25 girl for general housework. Write Era box 204.

> Help wanted-Girl for housework in farm home. No milking. Start immediately. Write Era box 203, necessarily accepted. stating wages, age, experience, etc.

Help wanted - Young reliable man, Non-smoker preferred. Good with stock and able to milk. Near Newmarket. Apply Era box 202.

WORK WANTED

TRACTOR WORK Work wanted-Custom cultivat-

AGENT WANTED

MEN! WOMEN! - HERE WHAT YOU'VE BEEN WAITING FOR! A STEADY INCOME GIVING UP FARMING | financial security for life-guaranyour own. Inquire TODAY with-PRODUCTS, COMPANY, 570 St.

LOST

Lost-Fountain pen. Sheaffer' Owner's name engraved on pen. In the vicinity of town hall, Newmarket, or Belhaven hall, on April 19. Liberal reward. Write Era box 201,

MISCELLANEOUS Wanted-\$5,500. First mortgage

for 10 years. Private party pre For sale-Happy Thought range, ferred, Write Era box 195. '3w12

KIDNEYS ARE CLEANSED and c2w12 invigorated by using Rumacaps. At regular intervals, use Rumacaps For sale-Rubber goods, sundries, for your health's sake. Bell's Drug

BIRTHS

Barber-To Mr. and Mrs. Harry H. Barber, on Sunday, April 28. at their home, Victoria Square, a son. Cralg-At York county hospital. May 2, to Mr. and Mrs. Kenneth Craig, Newmarket, a daughter. Johnson-At York county hospital, April 30, to Mr. and Mrs. Garfield Johnson, King, a daughter. McBride-On April 27, to Mr.

Mount-At York county hospital,

Watson-At York county hos- aged 21 years.

c2w12 pltal, April 30, to Mr. and Mrs.

DEATHS

nesday, May I, Fred Browning, Hollywood Ave. husband of Edith Bowser, father of Jack and George of Aurora, and Thursday afternoon. Interment day, May 9, reports from the Bruce of the C.A.S.F., England. Resting at his late residence, Yonge St., Aurora. Service on Tuesday, April 30, Sophronia John-

Ellis-At Queensville on April

E. STRASLER & SON QUEENSVILLE FUNERAL DIRECTORS

AMBULANCE SERVICE PHONES-2509-2502

Flower Shop

Member Florists Telegraph Delivery Association Flowers wired to all parts of the

World Flowers for every occasion Funeral Flowers A SPECIALTY

Phone 135W

ROADHOUSE & ROSE

THE CHRISTIAN CHURCH Sunday, May 5, 1940

Pastor: **BEV. ARTHUR GREER** 11 a.m. Psalm 46

Toronto Bible College shipped all the year round. Do not permit the fine weather He sends to keep you away from church.

7 p.m. REV. S. G. VESEY, B.D.,

SALE REGISTER

Thursday, May 0-Auction sale of household effects, the property? of the estate of the late Velma lows: Widdifield, 11 Pearson St., Newmarket. At the same time the Help wanted-Housekeeper. Two home of the late Miss Widdifield Write will be offered for sale subject to *1w13 a reserve bid. Sale at 7.30 p.m. D.S.T. F. N. Smith, auctioneer

TENDERS

for the erection of a mortuary in he Newmarket cemetery. Plans and specifications may be seen at the secretary's office.

Tenders close Saturday, May 18. Lowest or any tender not W. O. Carruthers. Secretary-Treasurer.

NOTICE

IN THE MATTER OF The Bulk Sales Act, and IN THE MATTER OF the sale in bulk of the assets!

that Yorkdale Co-operative. *2w13 Limited, did, on the 13th day of April, 1940, make a sale in bulk of its assets, under the terms and provisions of the Bulk Sales Act, to John F. Walker of the Town of Aurora, in the County of York, and Arthur D. Evans of the Town teed you with a Familex Agency of of Newmarket, in the County of style in looks and mannerisms: York, and that I have been flexible light-soprano voice of Hardwood bush. 22 acres wheat out obligation. The FAMILEX appointed Trustee of the proceeds pure lyric finesse with dainty of the said sale.

Creditors are requested to file

Vendor, among the parties entitled with Poole on the choristers. thereto, having regard only to the "Act II was not quite so good Sunday. been given, and I will not be bers were encored. The stage Scarborough Bluffs was a Sunpart thereof so distributed to any the police squad valorously F. Willis. I shall not then have had notice. A. D., 1910.

LOU ISAACS, Suite 910, 36 Toronto St

Toronto 2. Trustee under the Bulk Sales Act.

CARD OF THANKS

Mr. and Mrs. Chas. H. Rose wish to thank their friends and neighand Mrs. Murray McBride, Mont- bors for their quick response to the call of fire, and the able manner in McCabe-At York county hos- assisting to get the household

erty, beloved wife of Ernest Ellis,

Interment Queensville cemetery.

Porter-At Lansing, Tuesday, Browning-At Toronto, on Wed- April 30, John T. Porter, of 17

Queensville. VanLuven - At Newmarket on regular monthly meeting.

VanLuven, in her 78th year. The funeral service was held at her late residence, 55 Gorham St., this afternoon at 3 p.m., D.S.T. Interment Pine Orchard cemetery.

Wood-At Scaport, Ont., April 22, Mrs. W. J. Wood, widow of Rev. W. J. Wood, former pastor of Trinity United church, Newmarket, Interment was made in Kingston ard's house on Timothy St.

CARD OF THANKS

The family of the late Martin I. Bogart of Edgeley, Sask, wish to thank their friends for the many kind expressions of sympathy received during their recent bereavement.

In Memoriam

Scott-In loving memory of a dear mother and grandmother, Mrs. Rosanna Scott, who passed away May 5, 1939. wife and family.

Not just today, but every day, Newmarket In silence we remember. Ever remembered by son, Bert,

> Deavitt-In loving memory of Clarence E. Deavitt, who passed away May 6, 1930.

How often there comes before us of you.

Sadly missed by Mother, Father Sister and Brothers.

PIRATES CONCLUDE FOUR-NIGHT SHOW

The Pickering College glee club's show, "The Pirates of Penzance," by Gilbert and Sullivan, came to a successful conclusion on Saturday evening after a four-night run. Good crowds were present for the four evenings.

The operetta was directed by NOTE:- God should be wor- R. E. K. Rourke and Clifford Poole and was skilfully accompanied at the piano by Gwendolyn Williams Koldofsky. It was a merry and colorful affair, presented in Pickering's usual gay and enthusiastic style.

Augustus Bridle, well-known music and dramatic critic of the Toronto Daily Star, comments on the performance in part as fol-

"The maid-of-all work Ruth (Maire Davies) had the first solo, elucidating the plight of Frederic, apprenticed to pirates instead of pilots, born Feb. 29 in a leap year-and all that; which in contralto tone, matched only by her splendid acting style, she sang as one of the best Ruths ever heard on any of our stages.

"G. N. T. Widdrington did Will be received by the undersigned Frederic; in light tenor tones exceptionally smooth and lyric, not so good in robust, but in facile acting, tiptop comedy. Pirate King W. Macdonald bristled with adequate ferocity out of his Mallabar costume, singing his theme-song with robustious swagger.

Newmarket Cemetery Co. "Then came the Major-Generc2w13; al's 24 daughters, from Newmarket, a collective heyday of Victorian ruffles and 1880 sunshade hats, singing with such exuberant virtuosity that the pirates when they came back were almost flabbergasted with choric sound. Out of the filial ensemble came of Yorkdale Co-operative, Limited. Edith (Betty Holmes), programed as Elizabeth Beer, wife of a NOTICE IS HEREBY GIVEN facultarian, singing in pretty mezzo-contralto. Next, Mabel youngest daughter in gray-blue pink-flounced frock, singing "Poor Wandering One" to Frederic as only Alice Strong Rourke in the hills of York can do it; glorious distinction of operation coloratura decorations that made

this song forever memorable. their claims with me, together with | "The Major-General, as vocalproof and particulars thereof, as ized and mimed by R. E. K. required by the said Act, on or Rourke, did the famous patterbefore the 10th day of May, 1910, song, "Model Major-General," at a tempo rather faster than even! NOTICE IS FURTHER GIVEN the veteran Henry Lytton did it, that as soon as possible after the every syllable in perfect clarity, clw13 said 10th day of May, 1910, next, with the chorus at the same gait; I will proceed to distribute the from which it was easy to see proceeds of the assets of the how Rourke must have worked

claims of which notice has then as Act I, though several numliable for the said proceeds or any was too small for the scene, but day visitor of Mr. and Mrs. C. major-domo'd by E. Creed. did en ancestors in the ruins: Frederic. Ruth and the P. K. did almost perfect comedy in the "Paradox" trio: Mabel, with the chorus, sang with tender beauty. "Glistening Tear."

WOMEN ATTEND DIOCESAN CONVENTION

There was no meeting of St. Paul's W.A. sewing circle in connection with the Red Cross on ! Tuesday this week, as the diocesan convention of the women's auxiliary to the missionary society of the Church of England in Canada is being held in

Toronto all this week. Today being Ascension Day there is a special rally of all the The funeral service was held W.A. members at a corporate Raymond Watson, Queensville, a from the Strasler funeral home. communion in St. James' cath-Queensville, on Thursday, May 2. edral, Toronto, when every member, whether a delegate or

not, tries to be present. St. Paul's, Newmarket, has a good representation of members The funeral service was held present each day, and on Thursdelegates will be given at the Paul's W.A. will meet from now Friday, May 3, at 2 p.m. Interment son, wife of the late Silas until September only once

FAMILIES MOVE

Mrs. Wm. Rose has moved into Mrs. Walter Broughton's house on Park Ave. Mr. and Mrs. Alfred Stickland

CARD OF THANKS

Mr. and Mrs. Norman Crone

most heartily thank the neighbors

who so quickly and kindly came to

their assistance when their house

was endangered by fire.

have moved into Walter Blanch-

NEW LINES

FORSYTH SHIRTS AND PYJAMAS FOR SPRING

> AGENTS FOR BOLTER BROS. "BETTER MADE CLOTHES" WHITE & SONS

CLEANERS AND DYERS



ARE WED AT PRETTY CEREMONY

Mr. Maxwell H. Stiles and his pretty bride, the former Miss Muriel Davidson, are here leaving St. Andrew's Presbyterian church with their attendants, Mr. Douglas Stiles and Miss Pearle Davidson, following their wedding there on Saturday afternoon, April 20. The little flower girl is Miss Doris Pollock. -Photo by Budd Studio

SOCIAL AND PERSONAL

HYDRAULIC CONTROLS

BETTER, EASIER FARMING

FORD TRACTOR with Ferguson System

• The Ford tractor with Ferguson traction. This means amazing fuel

system is completely new. You've

never seen anything like it. Trac-

tor and unit are combined into one

compact unit-making possible

greater efficiency, control, econ-

omy! Hydraulic mechanism for

easy, positive control of imple-

ments insures not only constant

depth while plowing or cultivat-

ing, but effortless lifting and lower-

An outstanding feature is the light weight of the unit. Because

the "line of draft" is downward

into the ground, there is no longer

need of excess weight to secure

You Get These Features

At No Extra Cost

Ferguson System of Hydraulic

Controls . Pnenmatic Tires . Self

Starter . Power Take-Off . Covec.

nor . Battery and Generator .

Oil-bath Air Cleaner . Mufller

· Independent Brakes on Rear

Wheels . Oil Filter . Adjustable

Tread on Front and Rear Wheels.

ing of implements.

economy and minimizes packing of

soil. And it means you can plow

fields full of rocks and stumps,

because the new line of draft is the

tractor's "safety derice." When the

plow strikes a hidden obstruction,

weight is transferred to the front

Those are only a few of the fea-

tures. Come in. Look the Ford

tractor with Ferguson system

over. See the hydraulically con-

trolled implements. Chances are

you'll change your mind about a

SYSTEM

WHEEL-LESS IMPLEMENTS

lot of things.

wheels, the rear wheels spin.

make

PHONE 12

Toronto spent the weekend with weekend with Miss Clark's Rev. and Mrs. D. McIntyre. -Mr. and Mrs. Andrew Hebb

spent the weekend with Mr. and Mrs. Alex. MacKay at Kerrwood. -Mr. and Mrs. Wm. E. Dolan of Toronto spent the weekend as Mrs. J. J. McCaffrey. the guests of Mr. and Mrs. N.

-Mr. and Mrs. Gordon Traviss and children were Sunday visitors of Mr. and Mrs. C. F. Willis. -Miss Edna Boyd of Roche's Point spent the weekend the guest of Mr. and Mrs. Wm. Watts. -Mr. and Mrs. John Murphy visited Mrs. Murphy's sister, Mrs. H. Haskin, Hamilton, on

Wilson, one day last week. Doris Lyons of the East General Bacon.

-Dr. Marjorie McIntyre of Hospital, Toronto, spent the mother, Mrs. H. Clark.

-Mr. Howard Denis and Miss Catherine McCaffrey of Toronto spent the weekend with Miss McCaffrey's parents, Mr. and

-Mrs. E. Currey of Lansing is spending this week with Mrs. Lorne Cole. -Miss Margaret Duncan and Miss Shirley Price of Toronto

spent the weekend with Miss

Duncan's mother, Mrs. Frank

-Miss Effic Davis of Bracebridge and Miss Edna Stevens of Newmarket spent the weekend with Miss Stevens' parents, Mr. and Mrs. Welly Stevens of

-Among those attending the DATED this 23rd day of April. a good comic parade to the baby of Toronto visited Mrs. W.A. in Toronto today are Mrs. -Mrs. Nelson Staples and annual meeting of St. Paul's chorus "Ta-ran-tara;" the M.-G. Staples' mother, Mrs. J. E. B. A. J. Patstone, Mrs. J. O. Little, Mrs. Wm. Spence, Mrs. J. Hiller, -Miss Mary Clark and Miss Mrs. Robert Large and Mrs. W

AURORA WOMEN'S INSTITUTE **ELECTS OFFICERS**

CHECKED GINGHAM

met on Friday at the home of Mrs. G. A. C. Gunton and following a paper on "Buying" prepared by Mrs. Roy De La Haye and presented by Mrs. Leslie Borden, the election of officers was held.

president. Other officers elected included: honorary president, Mrs. H. J. Charles; hon. vicepres., Mrs. II. J. Bayeroft; first vice-president, Mrs. L. Borden; second vice-pres., Mrs. G. A. C. Gunton; third vice-pres., Mrs.

Wm. Saigle; sec.-treas., Mrs. George Walker. Flower com., Mrs. J. McDowell and Mrs. II. Lubbock; pianist, Mrs. A. Stewart; directors, Mrs. Frank Smith, Mrs. J. McDowell, Mrs. C. Reid and Mrs. Wm. Powell: district director, Mrs. H. J. Charles: education and temperance, Mrs. C. Bilborough; health and relief. Mrs. C. Reid; current events, Mrs. F. Smith: historical research, Miss B. Charles: law and legislation, Mrs.

Mr. and Mrs. Robt. Kirton wish to announce the engagement of their younger daughter, Dorls Marie, to Mr. Earl Williams, only son of Mr. and Mrs. Wilfrld Williams of Nestleton, Ont. marriage to take place the latter

LUCY MAY WATTS

A very pretty wedding was Bell's Drug Store solemnized last Thursday afternoon, at the home of the bride's parents, when Lucy May Watts, daughter of Mr. and Mrs. Wm. Watts, Newmarket, became the bride of Harry Foster Bolton, son of Mr. and Mrs. T. Bolton, Newmarket.

Rev. Arthur Greer, took place against a background of ferns and pink snapdragons. The bride, given in marriage

and forget-me-nots. ter's bridesmaid, and wore dusky ! pink with purple flower hat and

Mr. Thomas Lowndes of Oak Ridges was groomsman, Mrs. Charles Cumber played the wedding music, and during the signing of the register Mrs. Harold

by her father, were turquoise blue, with flower hat and accessories of dusky pink. Her corsage was of sweetheart roses ! PERMANENTS THAT KEEP YOU BEAUTIFUL Here's the kind of wave you need . . . one that keeps peas and carnations. you looking smart no matter what activity you engage in. Choice styles.

FRENCH'S Beauty Parlor

Phone 593

for Week-End

BRUNTON'S The Family Store!

MAY 2ND TO 4TH

FARMERS' MARKET BACK TO SATURDAY MORNING THIS WEEK

GROCERY DEPARTMENT

3 CAKES 13°

PER YO. 29c

CARBOLIC SOAP

OLD HICKORY SODAS

BLACK OR BROWN SHOE POLISH

FANCY SWEET BISCUITS 2 LBS. 27° **QUAKER CORN FLAKES** 3 FOR 21° **BRUNSWICK SARDINES** YORK GOLDEN BANTAM CORN MAXWELL HOUSE COFFEE POUND TIN 51° HABITANT PEA SOUP 28 OZ. TIN 10° MONARCH FLOUR 24 LB. BAG 69° SUNLIGHT SOAP BAR 50

LARGE BOX 25° PURITY FLOUR IN LARGE MILK PAIL FOR 99c LARGE PACKAGE CHIPSO & POTTERY BOWL FOR 26c INGERSOLL CHEESE PKG. 15c SPREADS AND SLICES

DRY GOODS DEPARTMENT

SCOTCH HOMESPUN 46 INCHES WIDE, PER YD. 59c & 65c BRASS CURTAIN RODS FLAT STYLE COLORED MARQUISETTE PER YD. 19c PRINTS PER YD. 17c TO 29c WINDOW BLINDS EACH 15c to \$1.00

Motor Delivery Phone 32

The Aurora Women's Institute

Mrs. John Klees was re-elected

Wm. Wilson.

ENGAGEMENT

part of May.

The marriage, performed by

Miss Annie Watts was her sisaccessories, with corsage of sweet

Hilton sang "I Love You Truly."

to western Ontario. On their return the young couple will reside in Newmarket.



A facial, manleure, shampoo and wave. Call us, and we'll give YOUR MOTHER the VERY BEST OF ATTENTION.

best in permanent waves.

THOMPSON'S BEAUTY SALON

Member of T. L. H. A.

Phone 281-w

6 Main St.

Way Back When "How long have you known

Why, I knew her when she wore her fur coat only on Sun-







KING GEORGE HOTEL

Timothy St. at Main

seed, Certificate No. 49-11837. 92 per cent germination. Apply L. J. 118 Main St. Harper, R. R. 3, Newmarket. c2w13

Webster Motors Your dear face, fond and true, For sale — Government tested Funeral Directors For Death can never take away . . . Following the ceremony a buffet lunch was served, and the Sweet memories, Dear Clarence, TAILORING AND MEN'S WEAR happy couple left on a motor trip Ostley, R. R. 3, Newmarket or MAIN STREET, NEWMARKET, Main St. Newmarket | EAGLE STREET PHONE 661

SINGLE COPIES, 5 CENTS EACH

YOUR CO-OPERATION INVITED

Town Softball Groups Plan Big Season, Name Officers

FLEURY-BISSELL TEAM WILL PLAY LOCALLY FOR LAST SEASON

At a well attended, enthusias- "Forward with Canadian Youth." tic meeting, the local softball picture took shape on Monday the local young people are visitevening. Aurora will again have ing the Glenville Y.P.U. and an entry in the York-Simcoe will provide the program. league, which should be much stronger than usual, with at least six new ball players in town to pany, title holders for the past add to last year's team.

The nine will be one of the best dressed entries in the circuit when they take the field in their smart new uniforms. Officers elected were: presi-

George "Hack" Wilson; business manager, Bert Tunney; sec.treas., Joe Broome. The club has already started to raise funds and their success this season should be assured, judging by the response given locally and elsewhere and by the large numbers

attending practices. The town league will again function, with its four original entries and the possibility of two other starting teams, including a junior team which will have a bye into the O.A.S.A. playdowns. All teams appear to have teams and leagues will get tostrengthened their line-ups this gether to straighten out playing season, but Collis Leather com-I dates, etc.

DID ON MONDAY

WHAT COUNCIL

SPEAKS TO YOUNG PEOPLE speaker at the Sunday evening council decided on Monday evenmeeting of Aurora United church ing, as it appointed a committee Y.P.U. He spoke on the subject, of councillors and citizens to

On Monday evening, May 6,

two seasons, are post favorites to repeat. Fleury-Bissell will make their last appearance in local league competition this season before the plant leaves town. With the addition of Joint Mcdent, Dr. C. R. Boulding; man- Comb and Grant Cook among Wilfred White; coach, others, the iron dukes should be real contenders.

League officials comprise: president, T. A. M. Hulse; vicepresident, Bob. Benville; sec .-Gordon Hayes, Harry Cook, Harry Sutton, Jr., Lindsay Har-

ing next week will get matters | year." under way.

league this season and the various | Henderson.

TENNIS ENTHUSIASTS **CONDITION COURTS**

retiring president, as convenor of

FESTIVAL FLASHES

day evening, with Miss Nina

auditorium in the afternoon.

PUBLIC LIBRARY IS

Aurora public library should

be a more welcome spot for

readers in both winter and

the town hall in which the lib-

rary is situated has recently been

completely insulated by joint

co-operation of the property and

relief committees of the town

WINS BOXING HONORS

I tionary force.

TEA AND MUSICALE

LIBERAL WOMEN HOLD

summer now, as the portion of

the games and tournaments.

are a total of 625 entries.

for Tuesday evening.

1. Approved a safety week cam-The tennis courts in McMahon paign locally at a cost not to exceed \$30, and appointed a general park are a beehive of activity committee of Councillors Dr. these days, as members of the Toronto. G. A. C. Gunton, John Stuart and Aurora tennis club are busy con-Dr. E. J. Henderson, and A. N. ditioning the courts and getting Fisher, Mrs. V. Wilcox, and Dr. C. J. themselves into shape for the Davins to co-operate with fast approaching season's activi-Ontario Safety League. ties. This year Warren "Wink" 2. Heard a delegation of Bernard, popular all-round ath-C. R. Boulding, J. B. Walker, and lete, is president of the club, with N. G. Dependier of the Aurora Harold Pringle as secretaryjunior hockey team give an account treasurer and Lees Owram, the of the season's activities and re-

council. Council voted a grant of \$120 be made the team, 3. Heard a delegation headed by Wilfred White from the Aurora softball club request improvements to the diamond at the town park. and approved the requests made, referring them to the property the 121 classes, for which there

quest the annual grant given

committee for action. 4. Granted the Canadian Institute for the Blind permission to hold a tag-day on May 4.

5. Approved purchase of a fireproof door for the town vault at an estimated cost of \$65 and appointed the mayor and property committee to secure estimates for Its lustallation and other improvements to the vault.

6. Offered temporary housing facilities in the match factory to latter in Trinity hall. A. A. Cook, whose bee factory was

destroyed by fire, 7. Filed letter received from Bow- orchestra will be heard on Tuesmanville training school re progress of a local inmate.

3. Referred to the electric light committee settlement received from insurance company for injuties sustained by a town employee while at work,

9. Heard Councillor John Stuart request drafting of a by-law to of building permits for gasoline stations and additional numps in

exterior of the town hall. re medically unfit reliefee and Membership tickets for all sess- time." approved recommendations of the ions will be \$1.

committee. 12. Adjourned to meet Monday

BOYS' BAND GIVES CONCERT, 37 BELONG

On Friday evening before well-filled hall, Aurora boys' band, under, the direction Bandmaster Robert Moore, gave an excellent evening's entertainment in Mechanics' hall.

Major Stanley Brock was chairman. He, with Major M. Gooderham of Oakville, who was I Aurora Women's Liberal Assoin the audience, were both offi- ciation is holding a meeting and cers of the "Royal Grenadiers," a membership tea at the home of of which Mr. Moore was one- Mrs. E. C. Fielding, Yonge St. time bandmaster. The program south, on Tuesday, May 6. included such popular favorites | Following a brief business | Barrel Polka," and Southern program and tea-cup reading. "The Bohemian Girl," one of the present and to bring a new memnumbers with which the boys ber with them. Membership ticwon laurels last year. Bill kets are at a nominal fee for the Thompson on the euphonium and | year. William Ransom, cornetist, were the soloists.

AURORA MUSICIAN

Ave., well-known local violinist, to compete against the Royal Air Mr. O'Brian, who has a most performed last week with the Force team at Uxbridge, Eng- distinguished war record, re-en-Harmony orchestra of Toronto, land. who gave their annual concert. Last night Bill outpointed Cor- at which time he was headmaster | Wells St. The orchestra is one of the lar- poral Welch of the airmen in a of the lower school of St. orchestras in Canada. A large won the middleweight champ- Squadron Leader Peter O'Brian, ence at King on Tuesday were the concert.

GAS STATIONS

Aurora will have a safety week campaign in conjunction with the Donald Galbraith was the Ontario Safety League, town work out plans.

\$30, and Dr. G. A. C. Gunton was named to head a committee comprising among others John Devins, Mrs. V. Wilcox and Dr.

expenditures but this is a worthy campaign," said Mayor J. more than pay for any amount we might expend."

Councillors all approved. "While we are discussing safety said Reeve C. A. Malloy.

"It's a good idea and I am Dr. G. A. C. Gunton forecast heartily in favor of such a prothe formation of an inter-church posal," said Councillor Dr. E. J. boy on the Barrie defence, we awa Generals have tabbed him

> has been considered by other councils and we never thought we should take any action. The town might be liable for injuries Harold "Pepper" Martin we in- Brantford and Charlie Rowntree. ber, was burnt to the ground, sustained by children. There was a case like that last year in

"Proper supervision is essential in such a scheme," said the mayor. "We would need the services of some university studagree with Mr. Stuart we should has a hockey future.

"No small towns go in for this, it's only the big cities," said Mr.

very far away," said Mr. Malloy. other meeting," said Dr. Hender- Strongman were prolific scorers, U.C.C., coach, son. "Any proposals should be

the "official opening" scheduled | be adequately cared for. The we felt like putting him on a par Waterloo, coach. present door will not lock prop-By request, owing to trans- erly and is not fire-proof.

season, rural school choirs will is guaranteed for about \$65. Then there would be the cost of be heard Tuesday afternoon, putting it in and we might as with vocal solos that morning and readings that same day, the well make a few minor improvements while we are about it." Violin classes, boys' chorus,

Council finally decided to pursome adult vocal classes and the chase the door and call for estimates for the work necessary, prices to be obtained from local Gale and Mr. Harry Adaskin in builders. Tenders will also be asked for painting the exterior of Wednesday will see piano and the town hall while the building brass classes, with adult elocu- will be re-decorated inside when tion in the evening. Graded town labor is available for the

hall in the morning. Plays will control the erection and issuance be presented in the high school solicitor instructed to prepare a by-law to cover the building of Thursday will feature piano gas stations and the erection of classes: with six rhythm bands pumps," said Councillor John 10. Instructed clerk to call for taking part in the afternoon. On Stuart. "We have enough gas tenders for the painting of the Friday there will be vocals in pumps in town now, and while I the morning and choirs in the don't know of any proposed new 11. Heard relief report and rec- afternoon. Both Thursday and service stations there is a possommendations of Dr. C. J. Devins Friday evenings will be varied. | ibility of one being built at any

> "Have we the right to do this?" said the mayor. "I am afraid we would be infringing on the rights COMPLETELY INSULATED | of private property."

it's done elsewhere," said Mr. Stuart. "We at least control fire areas now and we can create new ones or provide the necessary by-law to protect residential areas and those already in the business here."

been talking about for some months has not materialized, said the mayor. "Some member | Donald. of council is going to have to sponsor the matter and spend a lot of time on it. We have several sample ones here from other municipalities but they are too long. We should be able to get a good one in short form."

As the hour for adjournment as "Colonel Bogey," "The Beer session there will be a musical was at hand, the council took no further action in either Mr. Melodies," and selections from All members are urged to be Stuart's proposal or the building by-law. They will be considered sometime in the future.

FORMER HEADMASTER HAS

Wing Commander Geoffrey

The Aurora Era

THE ALL-STAR JUNIORS

Stuart, A. N. Fisher, Dr. C. J. played in A company with Tor- nobody broke faster in the clear way. Joe Tunney probably made | season's whole analysis probably Walton. "One life saved will more spectacular saves than any deserved one. of them, and not in a spotlight | Left Wing: We gave this berth or two weak spots which con- played centre, too, but spent

series and suffered from injuries of Oshawa was really superb. rank second. Paul played under for next season. "We would be wise to leave wraps most of the season, but

cluded only after some hesita-

three boys so closely blanketed but Hewson was just about as

with Strongman. Mara of U.C.C. was just a wee bit less effective, as was Blondy Kennedy of Wood-

Right Wing: Prokop of Owen Goal: There were plenty of Sound, who has the best shot in good netminders on the horizon Junior B, we claim cinched the this year, but one boy stood out right rail berth. He is very fast -that was Art Consaul of Barrie. and a good checker. Jim Lowe Lil' Arthur was a regular one- of the Tigers got the second call man band and was unbeatable on He perhaps wasn't as consistent angle shots. He had previously as some on the whole season, but onto Lions. Billy Hainsworth of or was more dangerous going in the Waterloo club barely grabs close. Besides this he was a conthe second spot from Glen Udall sistent checker. Reid of Oshawa of Kingston and Dyson of Kings- was a virtual tie and on the

"It is play up to form in the Aurora handler of them all. Gar. Peters defenceman in Junior B hockey. second team selection. He was Paul Paquette, the North Bay | the spark of the Mites and Osh-

Coach: Two former Maple the matter alone," said Council- was clean, fast, a swell blocker | Leafs get the nod. Joe Primeau lor John Stuart. "This matter and really heady on the attack, made a real job with Upper Canada, and if the old college try | occurred at about 3.30 a.m. last our own Pepper Martin we nom- had been really there they might Friday when a frame building at inate for the second defence pair. still be going. His deportment the corner of Edward St. and expense would not be the big Karsten has few peers as a blue was of the highest, as was his Harrison Ave., used by A. A. item. It is the difficulty of get- line defender and is the back- sportsmanship, rivalled in this Cook for the manufacture and ting a proper supervisor and the bone of Pinkey's Sounders. regard by Tommy Ivanoff of storing of bee supplies and lum-

tion, so closely were the pack takes down the other choice. He matched. We could not forget has done a grand job. Spotting equipment and the manufactured not? his team spirit, his body-checks, opposing weakness was his big products. The owner, A. A. his rushes, but the real thing forte. The rest of the coaches Cook, and his wife left the prethat merited him in the first four were too closely knotted to argue vious evening on a business trip was his clean play. We think about. Utility award would go to western Canada and until his the St. Andrew's boy definitely to Jerry Bauer of the Siskins or return the total loss will be dif-Stafford of U.C.C.

1st Team Consaul, Barrie, goal: Cheeth- neighborhood of \$2,500.

as to be almost inseparable. am, Brantford, defence: Paquette. Fire Chief Harry Jones told These were Burlington of the Barrie, defence; Burlington, The Era the exact cause of the class of labor? Greys, "Goose" Hewson of Osh- Owen Sound, centre: Prokop, conflagration had not as yet awa and Gord. Strongman of Owen Sound, r. wing: McComb. been determined but that the "Bring up the matter at an- Brantford. Burlington and Aurora, I. wing; Joe Primeau, blaze was believed to have been 2nd Team

town vault." said the mayor, either of the others, and a better son, Oshawa, centre; Lowe, Aur- he left, he said, there was no sign Sessions will commence Tues- "We only keep records there but back-checker than Strongman. ora, r. wing: Ducharme, Strat- of any blaze. day morning at 9.30 a.m., with these are important and should liewson we placed second, but ford, I. wing: Geo. Hainsworth,

FIVE-YEAR-OLD GETS BAD SCARE WHEN PARKED CAR TAKES BACKWARDS RIDE

On Saturday afternoon a local; found the starter, and contac his sales talk.

turned on, then youthful feet adventure.

salesman called on a customer was made. The result left al who was working among her aghast for a few moments, for flower beds, to make a sate. He with a snort, the car started and parked his automobile, leaving it shot backwards with the now in reverse gear, whilst he made frightened youngster in the front

Meanwhile, during the conver- It shot across the road and sation between the would-be seemed headed for one of the buyer and seller, the latter's main streets of the town which five-year old son, who was play- was busy with Saturday traffic. ing on the lawn, decided that the and cars could be seen approachparked car would bear youthful ing, when it fortunately crashed investigation and so he climbed into a tree with a severe bump. into the front seat of the sedan The child was unhurt, but the unnoticed by either the owner of automobile was badly damaged, the car or his mother. Here, much to the disgust of its comfortably esconced, further owner, who had plans arranged exploration seemed feasible and for its disposal. The youngster so the switch of the car, which quickly hot-footed it from the operated without a key, was car, badly frightened by hi

SOCIAL PERSONAL

Mr. and Mrs. J. G. McDonald | week,

ton over the weekend. Mr. Victor Hanson, Wellington St., is visiting his sister in ington St. spent Friday in Tor-

Mr. and Mrs. T. A. Hamer and Miss L. Hamer spent Sunday in

Mr. and Mrs. E. Macdonald Ave. Hobson and family of Toronto spent Sunday with Mrs. Hobson's sister, Mrs. T. A. Hulse, Welling- | tors at Mrs. H. Richbell's home, ton St.

Miss Mildred Graham, Miss CHARGE OF TRAINING | Ruth De La Haye, Miss Lorraine is visiting her daughter, Mrs. A. Gunton and Mr. and Mrs. B. G. J. G. Wilson, Yonge St. Pte. Wm. Hatfield, R.C.A.S.C., O'Brian, R.C.A.F., has been Whitelaw and Miss Doris Whitebrought further honors to Aur- placed in command of No. 1 law attended the graduation ex-PLAYS IN TORONTO ora when he was chosen on the initial training school of the ereises at the Toronto Bible Col-

Mr. "Pete" Machell of Brampton, former well-known Aurora athlete, spent Sunday with Mr.

the weekend with her parents, Mr. and Mrs. Roy De La Haye, Yonge St. Friday by the Aurora boys' band,

Mr. and Mrs. Robert Moore of and Mrs. Orlie De La Haye, Wells St. entertained at dinner for Major and Mrs. Stanley Among those who attended Brock of Toronto, and Major and gest non-professional symphony 160-lb. battle. Previously he had Andrew's college here. A son, the W.M.S. presbyterial confer- Mrs. M. Gooderham of Oakville. his 70th birthday on Wednesday, Mrs. J. I. Johnston of Toronto number of townspeople attended ionship of the Canadian expedit is serving with the Royal Air Mrs. T. Spaulding, Mrs. A. M. and Mrs. Norman Lundy of Clark, Mrs. Wisner, Mrs. H. J. Newmarket spent Sunday with be found on Page 8.

Charles, Mrs. Chas. Sheppard,

erance St., spent the weekend in premises. Brantford visiting Mr. and Mrs. John Cowieson.

Mr. Percy Long was in Hamil- in the King Edward hotel, Tor- property to others." Council was onto, this month.

Mrs. Thos. Carberry of Well- step be taken. Vern Lundy.

Sloss of Mosley St. will shortly at work. take up residence on Machell Misses Dorothy and Florence

Sutton of Schomberg were visi-The annual cadet inspection of the Aurora high school corps Wellington St., on Saturday. Mrs. L. Killam of Vancouver Miss Reta De La Haye spent

Prior to the concert given last | their mother, Mrs. M. Lewis, Mr. and Mrs. A. J. Knowles of Toronto spent Sunday with Mrs.

Do We Accept Defeat?

It is much to be hoped that we in Aurora will be more aggressive in securing a new industry to take over the Fleury-Bissell plant than we have been in holding the industry that is

Now is the time to start. One thousand dollars would not be too much to spend this year in advertising in suitable publications and for effective promotion material setting forth the very real advantages of Aurora as an industrial centre.

Aurora cannot afford to lose such a payroll without replacement. More energy and initiative will have to be shown in securing

a new industry than we have shown in holding the old industry. Aurora should beware of a war industry. If such an industry should go into the Fleury-Bissell premises, it would keep out a permanent industry, and fold up after the war, when conditions are likely to be far worse than they are today.

Now is the time, when business is expanding and new industries are coming into Canada, to secure an industry which will expand and flourish and remain after the war.

In addition to advertising and promotion, we should seek the Private Wilkie Fleury of the aid of the federal member, who might be able to help Aurora interest some of the European industrialists who are being admitted to

> Citizens, if we want an industry, we must bestir ourselves: Let us ask ourselves some questions about the handling of the Fleury-Bissell loss.

> 1. When did we hear the first rumor of this impending move, and what did we do at that time?

> 2. Did we seek the help of the town's other industrialists in trying to hold this industry?

3. Did we seek the aid of the provincial member, or discuss

the matter with the provincial department of municipal affairs? 4. In reply to the statement that Elora could provide cheaper power than Aurora, did we investigate the possibility of providing Fleury-Bissell with off-peak power, or did we make a comparison

of Elora and Aurora power costs? 5. In reply to the statement that Elora has both C. P. R. and C. N. R. railway facilities, whereas Aurora has only C. N. R., did we point out that reports are current that, as a consequence of the construction of the Grand River conservation dam, the C. P. R. line through Elora will probably be abandoned?

6. Did we make a comparative study of taxes in Aurora and Elora and the services offered in return? Did we point out, for Chief loss will be the electrical instance, that Aurora has a waterworks system and that Elora has

> 7. Did we make a thorough study of the history of Elora's concessions to industry, and the law covering such concessions?

> 8. Did we point out that the moving of Aurora's industry to Elora would probably cause an increase in rentals and the cost of living there, as it has already done?

9. Did we stress Aurora's advantages, the low costs combined with a central location, and the availability of a highly intelligent

Let us go over the score-sheet, and if we are going to let the old industry go without a further struggle, let us tackle the job of getting a new industry in a new spirit.

able giving detailed times for the 121 classes, for which there are a total of 625 entries. The 121 classes, for which there are a total of 625 entries. The 121 classes, for which there are a total of 625 entries. The 122 classes, for which there are a total of 625 entries. The 123 classes, for which there are a total of 625 entries. The 124 classes, for which there are a total of 625 entries. The 125 classes, for which there are a total of 625 entries. The 125 classes, for which there are a total of 625 entries. The 125 classes, for which there are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 127 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries. The 126 classes are a total of 625 entries are a total of 625 entries. The 126 classes are a total of 625 entries are a total of 625 entries. The 126 classes are a total of 625 entries a Dies, Was III Four Years

saw nothing. F. J. Palmer, Mr. FREDERICK BROWNING WAS PROMINENT IN BUSINESS AND AS SPORTSMAN

The death occurred in Toronto on Wednesday of one of Aurora's and summon Earl Copson, who best known personages, the late Always interested in athletics,

Two hydrants were used in of the town's leading builders. ber of Rising Sun Masonic lodge fighting the flames, but there He was associated with his and in politics favored the Conwas no hope of saving the build- father for many years and then servative party. ing or equipment so quickly had took over the business on the leaves surviving him his

municipal council for several Aurora Building company, Bruce The brigade speedily went into years and at the time of his ill- of the R.C.A.S.C., now in Engaction and kept the fire from ness he was fire chief, a position land, and George at home; one spreading to any of the nearby he had filled with distinction for brother, Mark, of Metcalfe St., residences. Another building of over 15 years. It was during his and four sisters, Mrs. R. Cockercement block construction, used regime as chief that the brigade ill, Victoria St., Mrs. R. Tustian, was brought up to its present Wells St., Mrs. D. Cameron, Council on Monday evening, on high standard of efficiency and Wellington St., and Mrs. C.

prowess with the gutted stick. J. Thompson in charge.

IS BACK AT DUTIES

Town Clerk Cedric Willis, who has been on leave of absence through illness the past two months, returned to his official duties last Monday.

Frederick Browning. Mr. on his retirement from active Mrs. Palmer also raised the Browning was in his 65th year competition he was a source of alarm by telephone. Firemen and had been in ill health for the encouragement to the young athhad no difficulty locating the past four years, previous to letes in town and was a heavy burning building, nor did citizens which he had been one of Aur- financial backer of the lacrosse and hockey teams, serving as Born in Aurora, he was the son | well as manager and coach on of the late George Browning, one | many occasions. He was a mem-

widow, the former Edith Bowser, were rescused from an adjoining | He served as a member of the three sons, John, who is with the Somerville, Newmarket.

Mrs. Chas. Clarke and Mrs. J. derson decided to write Mr. In his youth he was an out- The funeral service will be Cook offering temporary head- standing lacrosse star and was held from the family residence Miss Muriel Cowieson, Temp- quarters in the match factory known across Canada for his on Friday at 2 p.m., with Rev. E.

DRIVING AFTER CRASH

a break-neck chase in the twilight, Highway Traffic Officer Alex. Ferguson apprehended Walter Armstrong, 38, of Barrie, driver of a truck which had struck an automobile belonging stolen at the various premises to J. R. McKenzie, Mark Ave., some four miles north of Aurora, Mr. McKenzie's car was parked on Yonge St. near the waterworks and the truck crashed into it, doing damage of about \$80. He was subsequently placed was recovered. under arrest, charged with drunk

SING AT RALLY

Rev. E. J. Thompson was a member of the ministerial quartet Presbyterian church. which took part in the district Y.P.U. rally at Queensville last

driving.

About 20 young ladies of the Aurora United church will spend the weekend in Newmarket attending the C.G.I.T. summer

IS SENTENCED TO 2 YEARS Earl Quinn, who was apprehended in Markham village recently and admitted breaking and entering into several Aurora On Tuesday evening following homes, was sentenced to a term of two years in penitentiary on

> Friday by Magistrate Wm. Keith in the county police court. Quinn told the court during the trial that the jewelry he had had been thrown away and had netted him nothing. In the search of the waterworks creek, recently made by Chief Fisher Dunham as a result of informa-

ATTEND ST. ANDREW'S

Aurora Girl Guides, under the

Robert Turp was soloist and Willis, attended the evening ser-

ATTEND CONFERENCE

CLASSIFIED

FOR SALE

with oven. Like new. Priced reasonable. Apply Mrs. Harry

For sale - Quantity of dishes,

The estimated cost is about E. J. Henderson.

'We are trying to keep down

measures, I would like to recommend the creation of playground facilities for the kiddies and some supervised play hours Brantford Lions must be given first team on the season's play. treas., Len Holman; executive, throughout the summer months," a problem that justifies whatever expenditure is necessary, and if at the tail end, but he was a con- but he was promoted to A before The schedule was left to the we had a planned scheme we stant threat on goal, bodied well the round-robin ended and we executive to arrange and a meet- need only spend a little each and inspired his team-mates all felt he should be so classed.

> ent or someone of that type. leave the matter alone now."

"Oh, no, there are some not

portation difficulties in a busy understand we can get one that

readings will be heard in Trinity | work. "I would like to see the town

"Of course we have the right,

"The building by-law we have

all-empire army boxing team, empire aviation training plan at lege last Thursday evening. Mrs. E. J. Johnston, Harrison along with six other Canadians, the Eglinton hunt club, Toronto. listed at the outbreak of the war, Force in England.

DOWN THE CENTRE

Here is our choice for the allstar Junior B team, promised last stock.

effort, either, but Joe had one to Joint McComb. The joiner

Roy Karsten of the Greys and

Centre: The pivot players saw

sistently appeared. He stopped most of the season on the left 48th Highlanders, now stationed plenty of hard ones, but most patrol. We had to place him on at Aldershot camp, is the son of that beat him were rather soft. the front line someplace, for no Mrs. Sarah Fleury, and a brother Defence: Stew. Cheetham of one could deny him a spot on the of County Constable Aubrey Fleury, Metcalfe St. He was one the first slot. Cheetham did not He was about the best stick- of Aurora's best all-round athletes, and this winter billed as "Hardrock" Fleury, was one of the stars of the English military hockey loop. season. He is the top scoring Ducharme of Stratford got the EARLY MORNING FIRE

George Hainsworth easily with a loss as yel undetermined. ficult to estimate. The building is believed to be insured in the

caused by either spontaneous combustion or faulty electrical

Constable James Goulding. who was on night duty, passed the building about 2 a.m. and Cook's father-in-law, who resides in the family residence opposite the plant, saw the flames first, and aroused his grandson, 15year-old Francis Cook, who raced

IS SOLDIER-ATHLETE

SWEEPS THRU PLANT

One of the worst fires in years

WHILE OWNER AWAY

lives close by. who ventured out in the early ora's most active businessmen. morning, as the sky was vividly

in his bare feet to ring the alarm

illuminated all over town. the fire spread. A car and trailer former's retirement. garage by neighbors.

by the plant, was undamaged. Mrs. J. Elliott, Mrs. Chas. Lundy, the suggestion of Dr. E. J. Hen- the latest equipment added.

"Mr. Cook has suffered a great loss and during the years he has Mrs. Douglas Case of Toronto been building up his business he CHARGED WITH DRUNK was in town for a few days last has never asked the town for a thing," said Dr. Henderson. "We and Miss Margaret McDonald Mrs. L. C. Lee will be one of have available space there and I motored to Sydenham over the the tea assistants at the bridge feel we should offer it to him weekend to visit Mr. Muir Mc- and tea to be given by the Ont- for the time being. It will in no ario Women's Liberal Association | way hinder us in letting the

The Era learns that the firm Rochester, N.Y., for a couple of onto with her daughter, Mrs. has sufficient supplies on hand to meet immediate requirements Mrs. J. Sloss and Miss Greta and that all employees are still

unanimous in approving that this

CADET INSPECTION WILL BE HELD ON FRIDAY

will be held in the town park on Friday, May 3, and the public is invited to attend. Instructor N. F. Johnson has worked hard with the boys and the corps will undoubtedly do him credit.

> R. Cockerill, Victoria St. Rev. A. C. Hoffman celebrated

tion provided by Quinn, nothing

direction of Miss Constance vice last Sunday at St. Andrew's

For sale-One Quebec cook-stove Horden, Centre St. cAlw13

Additional Aurora news will camp conference and renewing silverware, small articles, etc. acquaintances with old compers. Apply 11 Wellington St. .. cAlw13

The regular monthly meeting of the Women's Institute was held at the home of Mrs. H

Burns on Thursday, April 25. The following officers were elected for the ensuing year: vice-president, Mrs. E. Hollings- tives in Toronto. head; second vice-pres., Mrs. I. Armstrong; sec.-treas., Mrs. H. last Thursday at the home of The Public Library association

mon; Directors, Miss Laura Black, United church meet at Mrs. J. Mrs. I. Armstrong and Mrs. Fry; Archibald's home on Wednesday Mary Shaw for the ladies and H. district director, Mrs. E. B. of this week. West; organist, Miss Laura Black; legislation, Mrs. E. Fry; historical research, Miss A. Harmon; temperance and education, Mrs. D. Ball; agriculture, Mrs. L. Blackburn; home economics, Mrs. Jones: Canadianization, Mrs. E. Hollingshead; health and child welfare, Miss L. Black; community activities, Mrs. E. B. West.

Mrs. J. W. Tilson has returned Elmvale.

Mr. and Mrs. W. Clark of Osh-Mrs. Albert Farren.

YEAR THE 6 SEET

Westinghouse

The latest 1940 model with exclusive Westinghouse sensational "True-

Temp Control", the only fully automatic food protection offered by any refrigerator anywhere. This, and all the dependability, convenience and

economy of Westinghouse at the lowest price ever offered. Investigate

McMULLEN ELECTRIC

MAIN AND WATER STREETS

Choose WISELY Choose Westinghouse

Hiking through South America

AT TRINITY UNITED CHURCH

Newmarket

FRIDAY, MAY, 10th

8 p.m. S.T.

A GOOD USED CAR

Choose from the following list and Save Money!

All above cars and trucks have been thoroughly re-conditioned

and are in A-1 running order.

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AND STILL PICTURES

IN COLOR

A New Travelogue

— by the —

CHILDREN 15c

AND BUY IT!

'29 CHRSYLER SEDAN

34 CHEV. 114 T. TRUCK

'34 LH.C. TRUCK with Dump

28 PONTIAC SEDAN

Body.

for a 1940

Dual-automatic

this value before you buy.

ADULTS 25c

'39 FORD COACH

'37 CHEV. COACH

'36 OLDS, SEDAN

36 FORD COACH

'35 OLDS, COACH

EYE IT! TRY IT!

spent the weekend at her home in the evening.

attended the operetta at Picker- now.

ing College in the evening. friends formed a party last Tues-Mr. and Mrs. Carman Tilson spent last Thursday at Hamilton, the guests of Mr. and Mrs. A. Stephenson.

Mr. and Mrs. J. Dutcher have

returned to their home after president, Mrs. A. Farren; first spending the winter with rela- Toronto. Mrs. Dale was the The Baptist Ladies' Aid met

Burns; ass't. sec., Miss Ann Har- Mrs. C. Black. The W.A. and W.M.S. of the room last Friday. Prizes were

Schomberg

Mrs. E. Carter and son, Lorne, spent Sunday with Mr. and Mrs. W. L. McGowan,

Mr. and Mrs. D. A. Wauchope and Barbara were in Angus on

Miss Lorna Dillane of Toronto after spending several months in spent the weekend at her home

Dr. and Mrs. M. K. Dillane council, held at the township ofawa spent Sunday with Mr. and celebrated their wedding annivers- fice, Nobleton, for that purpose. ary on Monday, with a family The auditor, S. Stewart Joscelyn,

Mrs. W. H. Murray spent last home from the hospital following purposes. Thursday with her sister, Miss his accident of a week or more

The junior bridge club and

day night when they had a dinner and afterwards danced at a night Mr. and Mrs. Elwood Dale attended a euchre and dance of Bolton old boys and girls

beautiful floor lamp. sponsored a euchre in the library won by Mrs. Morrison and Miss Carr and E. Smith for the gentlemen. The crowd was small,

KING TOWNSHIP

TOWNSHIP FINANCES SHOW IMPROVEMENT

The 1939 auditor's report fo the township of King was received and discussed at a recent special meeting of the township Mrs. Phyllis Davis of Milton dinner at their home, "The Elms," chartered accountant, was in attendance and explained the salient features of the transactions of the township for the year 1939.

The auditor's report shows the township to be in a sound financial position, with a surplus of \$48,886.79 at Dec. 31, 1939, as compared with a surplus at Dec. 31, 1937, of \$32,964.28.

In addition to showing an increase in the surplus, bank loans amounting to \$20,000 as at Dec. 31, 1937, have now been completely wiped out. This splendid showing has been made whilst taxation levies borne by the taxpayers have steadily decreased from \$107,440.36 in 1937 to \$96,-328.23 in 1939, a reduction of

closed by the auditor's report is Faris. in connection with tax arrears Mr. and Mrs. Burt Boyd and outstanding at Dec. 31, 1939. At Gwen spent Sunday with Mr. that date the total tax arrears and Mrs. George Stephen. amounted to \$53,240.21 and of this amount \$27,246.69 or 51.18% dren and Mrs. George Dutton represents unpaid tax arrears in and Reta spent the weekend with the Holland Marsh drainage area Mrs. Wm. Keffer. alone, the balance of \$26,033.52 Mr. William Orser and Miss or 48.82% of the total amount Minnie Hardy of Barrie spent unpaid by the ratepayers over Sunday at the home of Mr. and the rest of the township.

The report is being printed, and will be available for distri- spent Sunday at home. bution to all of the ratepayers that desire to become acquainted and Mr. and Mrs. H. Thomson with the financial position of the and family spent Sunday with

Eversley

The men are on the land at las Everyone is spending their time doing out of doors housecleaning from now on. The Robins are growing fat on the worms from the upturned earth, and again Stouffville were Sunday guests the miracle of spring is here.

Sunday-school opens for the suntmer next Sunday, at 10 a.m. Eversley has not turned its clocks home of Mr. and Mrs. Alfred on as the farmer arises with the lark and is far on his way by the time the town dweller bestirs himself, even on daylight saving

Mr., Archie Smith and daughter, NEWLY ORGANIZED Margaret, called at "Scots Wha Hae" on Sunday after opening the summer cottage on Lake Wilcox. Eversley Young People's held their last social evening for the

last Monday evening, Miss McClure was convenor and after a good program she conducted a contest.

The sale of farm stock and implements, the property of James G. Wells, on Friday, was largely attended, and was a financial

On Monday evening, a farewell party was given to Mr. and Mrs. Weils at Maple Avenue farm. They vacate the house on Tuesday and the new owner, E. Bowen of Toronto visited at the home o Teston, takes immediate possession. Mr. E. Fowler on Saturday. The community welcomes the new!

neighbors people of this neighborhood is that of the youngest daughter of the Miss Jean Stevens visited Mr. late Mr. and Mrs. Ivan V. Folliott and Mrs. Morley Andrews of (Stella Mahoney), Vernona Blanche Sharon. Folliott of Toronto, to Mr. Raymond Lester Edmonds of Toronto,

Rev. A. H. Halbert of Newtonbrook United church, formerly of King, performed the ceremony. The bride was given in marriage Monday night and organized a by her brother, Lawrence Folliott baseball team. The officers are: of Queensville, and was attended pres., J. Hope; vice-pres., by her sister, Wilda, The recep- Brandon; coach, Harry Brammer tion was held at the home of her manager, I. McKnight; sec. aunt, Mrs. Harold W. George of treas., Ross Armitage. Baby Point Road, Toronto.

ROCHE'S POINT

PERCH FISHING STARTS AS ICE DISAPPEARS

The ice seems to have gone gave an address entitled, "Can out very quietly this year. the Dictators Destroy Britain?" Perch fishing was the order of the day on Sunday.

Mr. and Mrs. Eric Thompson those who heard him for the first visited in Welland last week.

on Saturday and Sunday. Mrs. Forte and Miss M. C. ing his meaning to his hearers. Young attended the Red Cross What he had to say was mos meeting in Newmarket on Monday and several from here hope tion, as indicated by Biblical to hear Mrs. Plumptre speak at prophecy. Sutton on Tuesday night for the

Red Cross. The L.O.B.A. will hold their World Federation and he

Mr. and Mrs. W. R. Young of Gretta Rogers, Newmarket, and ago. His band is healing nicely Toronto spent Sunday at the home of the Misses Young. Dr. F. G. Pim's ambulance class finished up last week and

> is now waiting for the results. Mrs. Tillett is still visiting among friends here. Everyone is glad to have her.

The Red Cross meeting will be held on Thursday evening, May successful holder of a ticket on a 9.

Snowball

was held on Wednesday after- older housewives (all) agreed parents). noon at the home of Mrs. Will- that "Johnny" Davison kept the In this small community where through life. iam Davison. There was a large best brands of tea in town we live a historical society was attendance and also several vis- (hence the "T" signal). Earlier formed and material gathered to itors present. The next meeting the firm was Harrison and Davi- compile a book, "Pioneers of is to be held at the home of Mrs. son, and before that, I believe, Macedon." Several hundred Charles Barrett, on May 14.

evening. turned to Detroit.

Farren, Sr.

was a visitor in this vicinity on Millard's, kept dry goods and

Glenville

Mrs. Cecil Wray and Mr George Wray spent Sunday at Another interesting fact dis- the home of Mr. and Mrs. James

Mrs. Angus Morrison and chil-

Mrs. James Webster. Miss Gladys Harris of Toronto

Mrs. Ramsden, Miss Ramsden Mr. and Mrs. Stanley Somerville. Sts.).

Mr. and Mrs. Wm. George and Mary, Miss Laurene Keffer and Miss Frances Somerville spent Sunday at the home of Mr. and Mrs. Wm. Keffer.

Webster. Mr. and Mrs. Bartholomew of In the earlier days there were

of Mr. and Mrs. James Morrison. very enjoyable evening at the ively. The tailors I remember Lewis on Friday night.

PINE ORCHARD

summer at Mrs. Gellatly's home its annual banquet on Friday evening, May 10. The following thought of by all who knew him. committee was appointed to make arrangements: J. Hope, Mrs. F. Reid, Mrs. R. Armitage, Miss H. Reid, Harry Brammer and Chas. Brandon.

Mr. and Mrs. P. Tidman and returned to the farm for the

Mr. and Mrs. W. Robinson of

Mr. and Mrs. Burrow have moved to the Yake farm. They A wedding of interest to the are welcomed to the community. Mr. and Mrs. G. Stevens and

Mr. and Mrs. B. Dike accompanied by Mr. and Mrs. J. W on April 20, in Deer Park Chapel, Widdifield motored to Fenelon Falls and Lindsay on Sunday.

The boys of this district met at Scott, always a cheerful person, the home of R. Chapman on

ROY WEMP SPEAKS

Last Sunday evening in the the horses that drew the hearse, Strand theatre, under the aus- as well as the plumes waving on pices of the Newmarket branch their heads. Immediately folof the British-Israel World Fed- lowing the hearse was the doceration, Roy Wemp of Toronto tor's riderless "charger," a bob-

Mr. Wemp is well known to British-Israel members, but to time it must have been a revela-Mrs. Walinck was in Toronto tion, for Mr. Wemp has a particularly pungent way of conveyenlightening on the war situa-

Mr. Wemp is field secretary of the dominion branch of the B

Trevor Graham has returned time. This is for benevolent RECALLS FIRST APPENDIX OPERATION

Editor, The Era: Some time | As I left Newmarket in the ago "Golden Glow" wrote a very early 90's these are the only docinteresting article on "Main tor's I knew, with the exception Street' (Newmarket)-of years of Dr. Stuart Scott, who came ago and it brought back so many there a few years before and memories of my childhood days, who was a general favorite. when I knew every street and its | Ever since the reunion I have residents (having been born longed for some organization to there and living in and near the come forward and collect "data" town until after I was 20 years for a history of Newmarket, the toy train. Let the boy make

Glow" I can help her out on of the older residents to conthat "Big T" which designated tribute historical facts, and even the grocery and dry goods store I can recall many interesting The Women's Institute meeting of R. J. Davison & Co .- as the stories of early life (told by my Harrison, Sheppard & Co.

motored to Dundas last Monday. ard & Sons (furniture and on the purchase of the Old Mr. Den Shropshire and Mrs. undertaking), then the old store Academy (100 years old) and its Stonehouse spent Tuesday after- of Lundy & Allen and later renovation for use as a communnoon at Schomberg visiting Bogart and Allen. The late ity hall. Moses Bogart was a partner of Although we look forward to before. Don't tell him not to do Mr. Wm. McClarey of Toronto John Allen (he of the five getting The Era each week spent a few days last week at wives). I can recall his last wife wish at least a portion of it could that the home of Miss Hazel Webb. leading him about the streets as be devoted to gathering history The Young People's Society he went along tapping with his of the town from those inter- to show itself. I hope you are will not hold a meeting this cane (having become totally ested. We devote too much space too wise to worry about your boy week, owing to a rally being blind).

held at Keswick on Wednesday was kept by Donald Sutherland really are worth-while. Perhaps out of life and there is no pro-Mrs. Cairns, who has been & Sons (later Sutherland Bros.), I am alone in my views but am | gress left. visiting her daughter, Mrs. Wm. James, Will and Walter. An- sure other "absentees" would Farren, for some time, has re- other brother (Alex.) went to help, if they could, to recall Toronto and I believe entered events of interest in bygone days Mr. and Mrs. Albert Farren politics. Then Danford Roche & in the home town. and family were Sunday visitors Co. took over two stores when at the home of Mr. and Mrs. Wm. they came to the town and and my old friends in Newmarbought out Wm. McMaster and ket. Mr. Sherman Storey of Toronto Co. All these stores, except

> groceries. In the next block (south) was Macedon Centre, N.Y. a hardware store, Lee & Bastedo's (later Jas. Gower's). Then CHILD REARING SAID all of the children of years ago remember the Kelman drug store and telegraph office, with Mr. Jas. Kelman, proprietor, and his obliging clerk, Jas. Murphy.

Next came a grocery store kept i by C. H. Lockhart and later by Patrick Harding and also by Wm. Roche). After that came the dry goods store of Wm. Keetch, then a grocery store kept by Chas. Rowan, in which, as in other grocery stores (not dry goods), care than you received," said liquors were kept for sale.

The next, a small shop, was the tailoring establishment of Thos. Gain and Sons, just before we came to the book and stationery store of Mrs. Binns (at the N. E. corner of Main and Timothy should stand on the sidelines.

Across the street from Mrs. Binns' was China Hall, kept by R. H. Smith of "The Cedars" (the Smith homestead), whose daughters, Leah and Felicia, kept Saturday with Miss Dorothy which was a large one but rather exclusive.

oped is not the obedience that many harness shops. Custom shoe-making as well as custom The neighbors around had a tailoring was carried on extenswere Eli Spencer & Sons, Jas. Kelly & Sons, Jas. H. Wilson and only obedience worth-while." the McCormick Bros. (Dan, Ted and Alex.). The shoemakers osopher, Herbert Spencer, Judga were Robt. Prest, Martin Robinson (whose shop was a great gathering-place and all the latest news could be obtained), also John Wilson and Sons, whose work was later taken over by The community club will hold his nephew, "Tommy" Fardy, a lame but most ambitious and

Recently I was recalling the names of all the physicians who had practised in Newmarket. My father had told me that the first one he knew when he Joan were in Toronto on Friday. into the 60's, was Dr. Pyne (or Mr. and Mrs. W. Calvert have Pine), for whom a street is named in the town, on Garbutt Hill near Pickering College. Then came Dr. Hackett, father of Mrs. Stephen Russell and grandfather of Dr. Nelson Gorham Russell of Buffalo, N.Y., late in

the 60's and into the 70's. In the late 70's and into the 80's were Dr. John Bentley, a kindly, dignified old gentleman; Dr. John Nash, a very quiet man who wore a wig; Dr. Jos. Widdifield, who gave up practice for politics, and Dr. David Rogers, who had a long term there.

whose passing was the occasion of the most pretentious funeral ever to be held in Newmarket. His son, Stanley, being connected with a Toronto funeral house, brought all the latest equipment from the city and the townspeople had never seen anything like it before. I can still re-ON WAR SITUATION member the long, heavy silk velvet blankets which covered tailed roan, saddled, but with the doctor's riding boots in the reversed stirrups. There was Dr. Billy Bentley,

the beloved physician, whose early death was a severe loss to the community, and Dr. F. M. Howe, a jovial M. D. with an impediment in his speech, but a clever diagnostician. He, with other local ductors, performed the first (heard of) appendectomy in Newmarket. It was an "emergency," but the patient. (Packy Ruan) made a good re-

PERFORMED IN TOWN, PATIENT RECOVERED

which would make a "best Being older than "Golden seller" if we could persuade some

copies of this were sold at \$1 Mr. Roy Haines and Howard In that block were the J. Mill- each, the money being applied friend the boy down the street

> to war, politics and sports, and The next store, going south, not enough to the things that You take the pugnacious instinct

With best wishes to The Era Sincerely,

Helena Haskett Hance April 15, 1940,

NOT SIMPLE AS ONCE

"The problem of rearing a child is much more complicated than ever before," Hawley S. Mott, juvenile court judge, Tor- difficulty. The boy senses his R. Roche (father of Mazo de la onto, told the Newmarket Home and School Association in the King George school on Tuesday it is the only thing that will evening of last week.

"The child today needs more Judge Mott.

"The first period of a child's life is roughly the first seven years," he said. "Then the mother should be the centre of the child's life. The father The mother is the queen.

"The mother is best qualified to develop obedience, through cooperating and sharing with the child. The child wants to share everything he does with his Miss Gwendolyn Boyd spent hats and bonnets for their trade, nother. That should not be discouraged, because that sharing is altruism. "The obedience to be devel-

> comes from command. mother who talks too much is weak. The obedience born of Quoting from the English phil-

Mott said that a child should have natural punishment, for instance, if he abused a toy the loy should be taken from him. He should be able to see the

"From seven to about nine the child begins to ask himself about

'What did you do when you were his work.

a man. "He begins to think of others, moments. Afternoon tea was He wants to do things. He wants | served in the dining-room. to plan things himself, he wants to plan things with Dad, and do the things he plans. He loves sharing things that go, a car. make a friend happy. The father shouldn't monopolize mistakes. Let him learn by experience.

is the habit-forming period. It is said that 90 per cent of the habits acquired then are carried "The boy doesn't want to wash. He doesn't want to do the things you want. He challenges the things you tell him. It is not

that he doesn't like you. But his

"From nine to 13 is one of the

most interesting speriods. That

is the centre of his life. "You are storing up energy in that 12-year-old boy. You are feeding him better than ever this, but say you'd rather he did

"The pugnacious instinct starts coming home with a bloody nose.

"Boys love to find their friends through fighting.

"Did you ever notice a bunch of boys of ten to 12 playing ball on the street? They spend more time arguing about the game than playing. That is their sense of justice.

"If a boy doesn't get gangtraining he has to get it when he gets older-it is said that the man goes 'lodge-crazy.' Thirteen, 14, 15 is the gang period, the first part of adolescence. The idea of honesty becomes an ideal. Values of life become ideals. The boy sits thinking. He is the architect of his life.

"Then is the time that mothers and fathers have the greatest power. Your faith in him and his faith in you will hold, and

MRS. N. L. MATHEWS ENTERTAINS TAGGERS

On Saturday afternoon Mrs. N L. Mathews entertained the committee and taggers for the Canadian National Institute for the Blind, for which the tag day is being held on Saturday.

Harrison Turner, who lest his sight in the last war, was present. Mr. Turner, former editor and journalist in Saskatoon, is

the outside world. Some day he now publicity editor for the climbs up on Daddy's knee and Blind Institute and gave an in-

says: 'Daddy, what do you do?' teresting talk on this phase of a boy?' Those are important Miss E. Burns, convenor of the moments. The boy wants to be tag for Toronto and district, also spoke to the girls for a few

A subscription to The Era will



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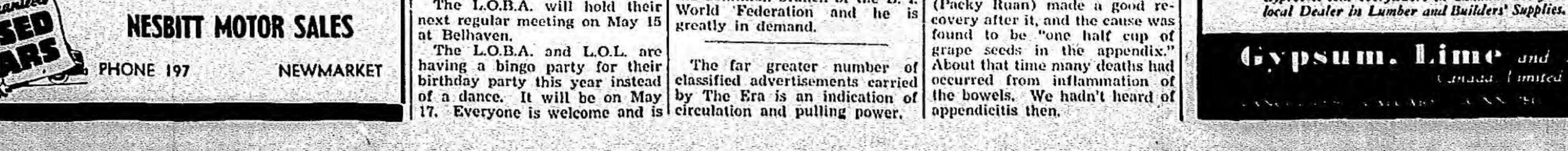
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THERE EVERY-WHERE

HERE

BY RALPH M. ADAMS

Hail to hard-ball, because it looks very much as though the local town league that has played softball for several summers now is going back to the old

SLAPS 'N' SCRAPS

No doubt this will be welcome news to some of the old-timers who have been hollering "Sissy" included, a swell chance for at the softball league for some some senior team to pick up a

Last Friday nite at the meeting of the town league the vote | Short and sweet this week . . . taken was unanimous for play- Bill Terry of the New York ing hard-ball, so that alone about Giants found out this past week clinches that point for this that Brooklyn Dodgers are stil

to put it in shape.

According to the talk the league will get as much support as ever in the new venture and will provide the fans with a little variation in their ball games for the summer.

The first item that confronted the league was the EXPENSE connected with running hard ball and most of the time it is rather high. However, the boys don't all require uniforms and one full catcher's outfit should suffice for the four teams.

Surely there is enough stuff kicking around town to give the boys lots of equipment to get a start, and the fates will have to decide the rest.

Perhaps the idea of playing hard-ball again appeals to the boys now but they may get fed up before the curtain drops on the session.

We notice the first practice of the season for the Newmarket Redmen of the county league will be held on Saturday afternoon. This itself is a good omen for the season for softball, getting as early a start as this.

Expected in the softball group this year are Allandale, Midhurst, Camp Borden Fliers, Sutton, Aurora, Richmond Hill and the Redmen, a formidable set-up; for the league.

officials are making a mistake of the game to the younger in including the northern teams racquet wielders, is a step in the in the set-up, as they have been right direction. The club also more or less liabilities rather intends to arrange exhibition than assets to the league.

ket or any of the southern group 'togethers during the summer and teams never drew a crowd on off-season, will keep the club their northern games.

All well and good to have a play-off with the northern group; a camping-ground for gypsies, but let's not have an inter-locking schedule that will make the way to settle Newmarket's water Sutton outfit travel nearly 200 problem. A slightly tremendous miles to play a schedule game, amount of whitecap spouted!

A good southern group composed of Sutton, Richmond Hill, Aurora and Newmarket, with gypsies serenaded the townsfolk the possibility of adding King from that vantage point. Per-City or Schomberg, would make haps competition from the radio a compact league with none of and local Bing Crosbys drove the teams having to travel very

certainly add some new faces to cussion of hardball possibilities the league and would be firstclass drawing eards. So let's have some games (that is, exhibition contests) with the Fliers.

and the femmes will likely dish al game. better ball even than they played last season when they turned in a fair chore for their first year together.

will be no lack of sports around munity hall on May 9. the burg this year, especially as

Tuesday nite the Marlboro juniors were feted at a banquet sorry to hear she is ill. and attended the fights to top off the evening. They received Farmers meet at the home of smart windbreakers, including! Bert Smith on Thursday night, Newmarket's Hughie Mair.

Along with the Newmarket Wesley Ladies' Aid members at | boy was Doug Gillespie of the meeting at Mrs. Roland Orangeville, who held down the Scott's on Wednesday. left wing on the same line as Hughie, another small-town boy sister in Toronto. Miss Fanny who made good.

A funny thing about these two boys. They opposed each other in the junior "C" finals, went to Toronto together, board together this morning. I put on another teams the past two seasons to- bile. suit, and in one of the pockets gether, a real Damon and Pythias found a big roll of bills which sporting friendship.

Pessimist-Were any of them Now that both Gillespie and my eleventh payment on the Mair are through with junior automobile."

hockey both have received offers to play senior, but one won't go to any team unless the other



HUGHIE MAIR

pair of high-scoring forwards.

Along the grapevine . .

in the National League . did the other six teams . . The league's plans are to lay Today sees the opening of the grounds at the eastern end, so of the border at Toronto . . . as not to conflict with the soft- We notice Waterloo won the "B" ballers, and practically a min- crown after a six months camimum of work will be required paign . . . They played 14 games in the finals . . . So long.

PEPPER AND SALT

By PEP

Jock Choppin was elected president of the Newmarket tennis club Monday night. The club has overhauled, almost completely, last year's policy in regard to membership regulations. This scribe was one of many who thought that a reduced fee would persuade a much greater number of players to join the

However, last year, the first in which fees were reduced, membership rose only slightly and a deficit for the season was written in red. The majority of juniors and some seniors playing on the courts and kicking up the clay were of the non-paying variety.

"Last year taught us some lessons," said one executive member. Rules for this annum are expected to take care of any such white elephants.

the courts, which will be locked the city of Hamilton. when not in use. Fees have been raised to the former level, Miss Marian Marritt visited Mr. song in their hearts, for their of five sawbucks for senior members, three for high school students and two for publicili school chillun. Married couples get a big reduction on that stip- !

Adoption of a proposal to set aside one night a week, a night in which senior players will dis-Personally, I think the local tribute some of their knowledge games between some of Ontario's best amateurs in order to encour-Camp Borden is, of course, an age and entertain the members. unknown quantity, but speak- The idea of associated membering of the other teams, Newmar- ship, which, with social get-

> very much alive, was also dis-After being for many summers the Green Lane is now in a fair from test holes drilled there this | week. It wasn't so long ago (so I am told) that unobtrusive

The town softball league has apparently passed out of the pic-The Camp Borden boys would ture for the time being. Disdominated the meeting of the town groups last Friday night.

The clubs believe that with a renovated fair grounds hardball diamond and a fair amount of Coach Alex Webster has his equipment, they can put forth a girls' squad working out already good sample of America's nation-

Vandorf

Everyone is invited to attend One bright fact that stands out the play to be presented by in this man's town is that there Downsview Y.P.U. at the com-

Mrs. Derwood of Uxbridge is far as ball games are concerned. visiting her daughter, Mrs. Colin Pattenden. Friends of Mrs. R. J. Carr are

The Homemakers and Junior

May 2. Mrs. T. R. White addressed

Mrs. Hudyma is visiting her Hudyma spent Friday and Saturday in Toronto.

What's in a Name

"That's an odd name for you! Business Man-I had a surprise and have played on the same to give your daughter-'Rado-"Well, you see, she came the

day after my seventh payment on the radio and the day before

KESWICK

is MRS. ROY POLLOCK IS LAKESIDE PRESIDENT

The April meeting of Lakeside Women's Institute was held at the home of Mrs. C. Vaughan on Wednesday afternoon of last week. The nominating committee, Mrs. J. E. Baines, Mrs. Percy Mahoney and Mrs. Orvan Huntley, recommended the following officers for the year beginning May, 1940, to May, 1941, who were elected: hon. president, Mrs. W. Davison; president, Mrs. Roy Pollock; first vice-president, Mrs. Pedlar; second vice-president, Mrs. George Hamilton; secretary, Mrs. Neil Shortreed; treasurer, Mrs. J. Baines;

Directors, Mrs. Orvan Huntley, Mrs. D. McGenerty, Mrs. Vaughan and Miss Eva Gilroy; district director, Mrs. Friend Morton; sick committee, Mrs. Percy Mahoney; pianist, Miss Joy Marritt; assistant planist, Mrs. Sam Pegg; press, Miss Joy Marritt, auditors, Mrs. McGenerty and Mrs. Percy Mahoney. Plans were made for the

Institute district annual meeting, which is to be held in the Keswick United church in May. Mrs. Roy Pollock gave a splendid paper on her impressions of the west. Mrs. Pollock stated that there were 60 different

a diamond at the fair International League on this side languages spoken west of Lake Superior. Mrs. Pollock spoke of the school instruction being given over the radio. Two of the pupils who had been in Mr. Pollock's school had passed first year university work successfully by this method. Dues were paid as an answer

to the roll-call during the Instilunch was served. Later a vote of thanks was moved, thanking Mrs. Vaughan for the use of her

The May meeting of the Lakeside Women's Institute will be held at the home of Mrs. J. Baines. The grandmothers will have charge of the program. All ladies are welcome.

The Women's Missionary Society of the United church will meet on the afternoon of Thursday, May 9, at the home of Mrs. J. Cole, Roche's Point.

The congregations of Keswick and Ravenshoe United churches evening, April 24. The meeting Tuesday. passed a resolution asking Rev. C. E. Fockler to remain as their pastor for another year.

Members of the Junior board of trade of Hamilton came from last Sunday was particularly re-Hamilton on Saturday afternoon, assuring at this time, when the Each bona fide member will to the farm of William Marritt flames of war are spreading receive, at cost price, a key to to obtain trees for planting in throughout the world.

Mr. Gladstone Marritt and to approach the future with a

William Marritt during the | Lord and Savior goes on before," | weekend.

Miss Verna Flath and Mrs. J. R. Donnell have been guests recently at Mr. and Mrs. Percy Mahoney's home.

Rev. Harold Vaughan of Bradford visited his parents, Mr. and Mrs. C. Vaughan, last week. Mrs. A. Pedlar spent some time in the city recently.

Mr. and Mrs. J. C. Purdy visited Mr. Purdy's mother on Sunday, April 21. Mr. Harper's mother came

from Thornhill to visit him on a recent anniversary, April 19. Mr. and Mrs. Henry Harper were also guests of Mr. and Mrs. J.

Mrs. Ida Prosser was visiting at the home of Mr. and Mrs. William Prosser recently.

Mr. Thomas Johnson spent the weekend before last at the home of Mr. and Mrs. J. Baines. Mr. William Marritt and Miss

Joy Marritt visited in Newmarket on Sunday and Monday of this week.

MAPLE HILL

GREAT WAR VETERAN WILL BE SPEAKER

Next Sunday the Maple Hill Baptist church will observe its ninth anniversary in the morning and evening.

At the evening service, Carl Harvey of Washago will be the special speaker. Mr. Harvey fought on different fronts during the last war, including an expedition to Russia. Later he became a member of the king's guard. As varied as his experiences in the allied armies have been his experiences in the army tute meeting. A delightful of Jesus Christ. Mr. Harvey is a welcome visitor and preacher. Special music in the evening is being provided by Miss Mary Jeffrey, violinist. Those who have heard Miss Jeffrey have enjoyed her music very much.

> ful and happy anniversary ser-Fred Knights is on jury this

> Miss Isa Robertson will be the

soloist. Both are from Toronto.

Maple Hill expects to have fruit-

Mr. and Mrs. O. Smith of Toronto visited Mrs. Smith's sister, Mrs. A. Knights, last Tuesday. Mrs. Wm. King visited at the held a meeting last Wednesday home of Mr. Fred Knights on

> Mrs. George Smith and Barbara spent the weekend at the home of Mr. Harvey King. April 25.—The lesson taken

> "Christians have every reason

said the minister. "We know this because the mouth of the Lord hath spoken it."

On Sunday evening Mr. McAsh gave a good gospel message. Mr. and Mrs. Harry Knights sang a nice duet, which was much enjoyed. There was a good attendance both morning and evening. On May 5 Maple Hill will celebrate the ninth anniversary of

onto visited at the home of Mr. Harry Knights last Wednesday. Mrs. A. Knights spent Sunday Miss Joyce Knights visited

at the home of Mr. Wm. McGill. Mary Carol Knights on Sunday.

day afternoon with Mrs. Robert Knights, who is still confined to her bed, though improving slow-

Mr. McAsh had tea on Saturday at the home of Mr. David

In Training

"It's no good, my lad," the officer said to a rather young recruit, "you couldn't possibly stand the long marches."

The youth's face dropped, and he looked so utterly miserable that the officer asked him what was the matter.

"Well, sir," he explained, "I walked 200 miles to get here. and I can't bear the thought of



WHEELBARROW

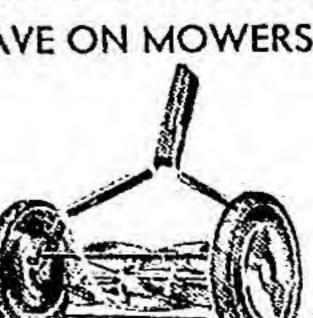
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DUE TO UNSEASONABLE WEATHER, WE ARE COMPELLED TO CLEAR OUR SPRING MERCHANDISE AT THIS EARLY



Ladies' Coats and Suits

POSSIBLE. Coats \$12.95 up-Suits \$9.95 up

FLOWERED SILK DRESSES

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CHIFFON AND SERVICE WEIGHT 49c, 69c, 79c

SLIPS -- 69c, \$1.00, \$1.59 PANTIES -- 29c, 49c, 98c CRINKLE CREPE NIGHTGOWNS, \$1.19 LARGE FLARE HOUSECOATS \$1.98 AND UP



NATURE'S RIVAL . . .

WE TAKE PLEASURE IN INTRODUCING THIS EXCELLENT LINE OF LADIES' FOUNDATION GARMENTS. WE HAVE A COMPLETE STOCK OF REGULAR, SHORT STOUTS, OVER-SIZE GARMENTS, INNER BELT CORSETS, ELASTIC GIRDLES, AND WIDE AND UPLIFT BRASSIERES.

For Quality and Satisfaction

Phone 114

the church. There will be a special speaker and special music. Mr. and Mrs. Ardell of Tor-

Mrs. David Love spent Tues- walking back."

GARDEN NEEDS



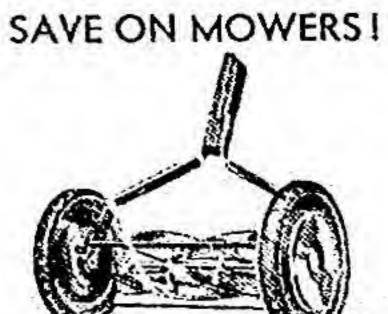
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TO CLEAR \$1.98 UP SPECIAL \$2.49

LINGERIE

LINDENBAUM OUTFITTERS

Newmarket

MOUNT ALBERT COMMITTEES PLAN Saturday, June 1, when they time since the church has had 16TH SPORTS DAY and to those who are far away,

Misses Nora Wilson and Viola Davis of Toronto were at their respective homes over the week-

Mr. and Mrs. C. Pilkey and the time to provide amusement is being prepared by a mothers' Phyllis of Pickering were guests and numbers of prizes will be choir. at the home of Mr. and Mrs. W. given away. R. Draper on Sunday.

all those interested in the sports should miss. day will be held in the town hall! Next Sunday at the United

THE BIBLE TEACHES:-

Psa, 6: 5; Isa. 38: 18.

PHONE 40

This is the last notice of the Mr. and Mrs. W. D. Stokes are Toll Bros.' travelogue, to be held

hope to have the best day yet.

this is old home day, a chance to

meet friends not seen for some

time. Everyone is urged to come

day, May 7, in the board room. All are welcome at these meetspending a week in Hanover in the United church on Wedneswith their son, Dr. Lorne Stokes. day, May 8. This is a new one A meeting of committees and of South America and one none

CHRISTADELPHIANS

That the dead are unconscious in the grave. Psa. 146: 3-1;

But all the faithful shall be glorifled together at the return

READ "CHRISTENDOM ASTRAY" IN ALL

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entirely, exactly as presented at Atlanta and

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Story of the Old South

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CLARK GABLE

as Rhett Butler

MATINEES (1.45) - 75c

FOR INFORMATION PHONE 478

EVENINGS (7.45) -- \$1.00

except at advanced prices - at least until 1941.

"Gone With the Wind" will be shown here in its

Not alive in Heaven. Acts 2: 34; John 7: 34.

of Christ. II Tim. 4: 1; Rev. 11: 18; Heb. 11: 39-40.

This will be the 16th sports day at church, especially in the

The hall board is holding a concert in the hall on Friday evening, when the Stouffville junior band will put on a program of music and dancing, vocal solos, etc. All are cordially invited to come.

one, everyone should plan to be

morning, and at night also.

MOUNT ALBERT

LADY ANGLER GETS 4-LB. SPECKLED TROUT

Mr. J. Crowle spent the weekend with friends in Markham. Miss Jean Hamilton of Cookstown spent the weekend with her mother, Mrs. Crowle.

Mr. and Mrs. J. Tilley went on a fishing trip on Saturday afternoon and came home with a four pound speckled trout, caught by Mrs. Tilley. Who can beat this? A group of the W.A. held a tea

at Mrs. Barnes' home on Friday evening and realized about \$14. Mr. and Mrs. Robt. Harman of Parry Sound were at the home of Mr. J. Harman over the week-

Mrs. J. Cook and Miss Marian Cook of Woodbridge and Mr. and Mrs. Bob Young of Weston were calling on friends in town last Saturday.

The May meeting of the Women's Institute will be held on Thursday, May 9, at the home of Mrs. W. Shillinglaw. The topic will be "Canadianization." The annual report will be given. There will be a contest and demonstration. The roll-call will be answered by "Things that would improve our community."

on Monday, May 6, at 8 o'clock, church there will be a male | The hostesses are Mrs. D. Shillto complete arrangements for choir, and as it has been some inglaw and Mrs. H. Leek.

BELHAVEN

Sunday, May 12, will be Miss Muriel Willoughby's "Mother's Day" and Sundayschool will meet in the morning piano recital is postponed until and have a visit and enjoy all the at eleven o'clock with the reguthe evening of May 10. A very sports. There is something all lar church service. Special music interesting program is being prepared, to which the public is cordially invited. The recital The Horticultural Society will will be held in Belhaven comhold its regular meeting on Tues- | munity hall.

The Women's Institute meeting will be held in the community hall on Tuesday afternoon, May 14, commencing at 2.30. A program of interest is in store for everyone who can come. All are welcome. The program consists of: answer to roll-call, "What are the grand essentials of happiness?"; address, "Cheerfulness," Mrs. Wm. Pollard of Keswick; special music, Mrs. George White, of Keswick; address, Mrs. Fisher of Keswick; short readings by members; Red Cross work reviewed; piano selections, Donald Winch and Claude Yorke; hostesses, Mrs. Erwin Winch, Mrs. R. Weddell, Mrs. H. Horner and Mrs. E. Nelson.

In appointing new officers at the April meeting Mrs. Ivan Mann was apointed as one of the vice-presidents. There was an error in the previous list of vice-

ELMHURST BEACH

WILL TELL WOMEN ABOUT CHICK CARE

The Elmhurst Beach Women's Institute meeting will be held at the home of Mrs. Walter Rose on May 8. Roll-call will be "Name a spring flower." There will be a good program, censisting of a paper on "The duties of | an Institute member," by Mrs. Archie Sedore; a recitation by Miss Atkinson; music, Miss Forsythe, and a paper on the "Care and hatching of chicks," by Mrs. Lunn. The refreshment committee is Mrs. Abe Sedore, Mrs. L. B. Pollock, Mrs. Jim Sedore and Mrs. Coulson Cameron.

Mr. and Mrs. Wm. Foster and family spent the weekend with Mr. Foster's brother at Pefferlaw. Rev. Mr. Lehman visited at Mr. Jack Draper's last week.

Mrs. Coulson Cameron and Mrs. Selby Sedore attended the York county executive meeting of the Red Cross in Newmarket on Monday.

Mr. and Mrs. Lonergan of Sutton visited Mr. and Mrs. Joe Foster on Sunday.

Mr. and Mrs. Green of Toronto visited at Mr. and Mrs. James Clarke's on Sunday.

Mr. and Mrs. Malcolm Sedore of Zephyr spent last week visiting Mr. Sedore's sister, Mrs. Jack Draper.

Holland Landing

this meeting as a quilt will be in selecting and purchasing seed, seed.

repaid.

CLOTHING FOR NEEDY

town for used clothing. Citizens are urged to comb their cupboards meticulously and be prepared to get rid of that old winter overcoat, or the suit that has been outgrown. The clothes collected will be sorted, demothed, and, if possible, repaired where necessary, and will be distributed throughout the fall and winter months to needy families in town in co-operation with the relief committee of council and charitable organizations. The boys are sponsored in this campaign by the service committee

PURCHASE LUNCHROOM

CARS CRASH AT

WELLS AND CENTRE STS.

On Monday evening two cars crashed at the corner of Wells and Centre Sts., with damage of over \$100. The cars were driven by Albert Long of Aurora and G.

Stonborger of Oak Ridges

CO-OP WILL CIVE

At the request of many members and to fill a public need the Co-operative society has completed arrangements to help those interested in obtaining the best value for money spent. There is a widespread feeling that consumer education in the relative value of different articles from a consumer viewpoint is necessary.

welcome to come.

CO-OPERATIVE GUILD WILL

Well over 100 delegates are expected at a convention of the Co-operative Women's Guilds, to be held at the Anglican parish

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Men's Suits

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"SWANEE RIVER"

AL JOLSON - DON AMECHE - ANDREA LEEDS

Also "MARINES FLY HIGH"

with CHESTER MORRIS - RICHARD DIX

DOUBLE BILL

A Jorome of Pitters MANUE

SEE OUR

"GONE WITH THE WIND"

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WEDNESDAY AND THURSDAY — MAY 8-9

TWO BIG INTS

ADDED ATTRACTION

JOAN BENNETTE ADOLPHE MENJOU

FREE DINNERWARE

Para tisant gresonis

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KNIGHTS

OF THE

TOGETHER—in their greatest roles!

CHARLES LAUGHTON

AIAIEN FEICH

EVERY WEDNESDAY
AND THURSDAY

FRIDAY AND SATURDAY --

MEMURRAY

quilted. All donations to the The Era was told this week by society were very much appreci- a well-informed farmer. Those

MAY 3-4

who take such care will be well

The Red Cross society will meet in the schoolhouse on Monday evening, May 6. As many ladies as can are asked to attend

The Red Cross society will buy government graded is to buy government graded seed, he stated. Ungraded seed this meeting are asked to attend

Too much care cannot be taken cannot be advertised for sale as

AURORA

BOY SCOUTS GATHER

On Saturday the local boy scout patrols will canvass the of the local board of trade.

Dan and Max Cameron, well-known Aurora residents, have purchased "Dick's Lunch," operated by R. Nestlehof, and they will occupy the premises on May 7.

Stephenson of Oak Ridges.

BUYMANSHIP INSTRUCTION

The society has arranged for Gordon Adamson, representing the Consumers' Union, to be at the Co-operative store on Saturday, May 4, from 8 to 10 p.m., D.S.T. The public is heartily

CONVENE IN AURORA

hall on Wednesday, May 8.

FAMOUS FOODS AT EVERYDAY

LOW PRICES CHICKEN ₩ 23. CLOVERLEAF ₩ 20° CLARK'S SOUP ASSORTED PINEAPPLE JUICE

SHORTENING PORK & BEANS CLARK'S 2 TIME 170 IVORY SOAP 3 cakes 17. 3 cakes 25.

RED ROSE TEA RED LABEL

GELATINE SOAP MANYFLOWERS cake 4c RED HANDLE

BROOMS DOG FOOD CONNOR'S

2 lins 19c FISH CAKES 2 tins 25c CONCENTRATED JAVEL JAVEX 16-oz bil. 14c CHEESE RIDEAU 216. box 49c

A&P

SLICED OR UNSLICED

ANN PAGE WHITE WHOLE WHEAT CRACKED WHEAT

doz. 17c

2 for 11c

pkg. 15c

each 27c

A&P COFFEE BOKAR 1b. 37c

CHIPSO

Both for 25c

Bowl

8 O'Clock 16. 33c

Red Circle 15. 29

STEAKS tioneless Hound, Sirloin, Wing, Cube or Porterbouse, Face Rump or Porterhouse

COTTAGE ROLLS PEAMEAL VEAL ROAST BONELESS PORK SHOULDERS SMOKED SHANKLESS Ib. 19c PORK SHOULDERS SMOKED BONELESS IS. 23c BACON SLICED BREAKFAST lb. 23c VEAL LEGS MILK FED whole or shank half 16. 19c

Fresh Fruits and Vegetables MUSHROOMS FRESH CUT

ORANGES CALIFORNIA NAVEL SPINACH NEW CROP LEMONS CALIFORNIA GRAPEFRUIT MARSHSEEDLESS

GET THE THRIFT HABIT... HELP YOURSELF TO SAVENGE!

LESLIE HOWARD OLIVIA De HAVILLAND and presenting VIVIEN LEIGH m Scarlett O'Hara A SELZNICK INTERNATIONAL PICTURE . Directed by VICTOR PLEMING Screen Play by SIDNEY HOWARD . Music by Man Serieer A Metro-Goldwyn-Meyer Release STRAND